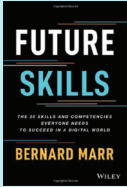


DIGITAL BUSINESS

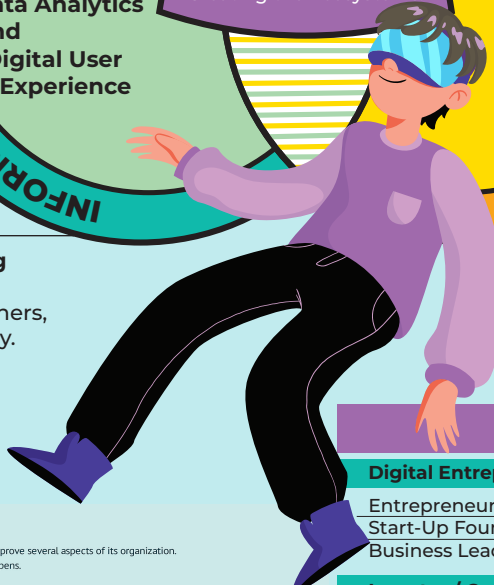
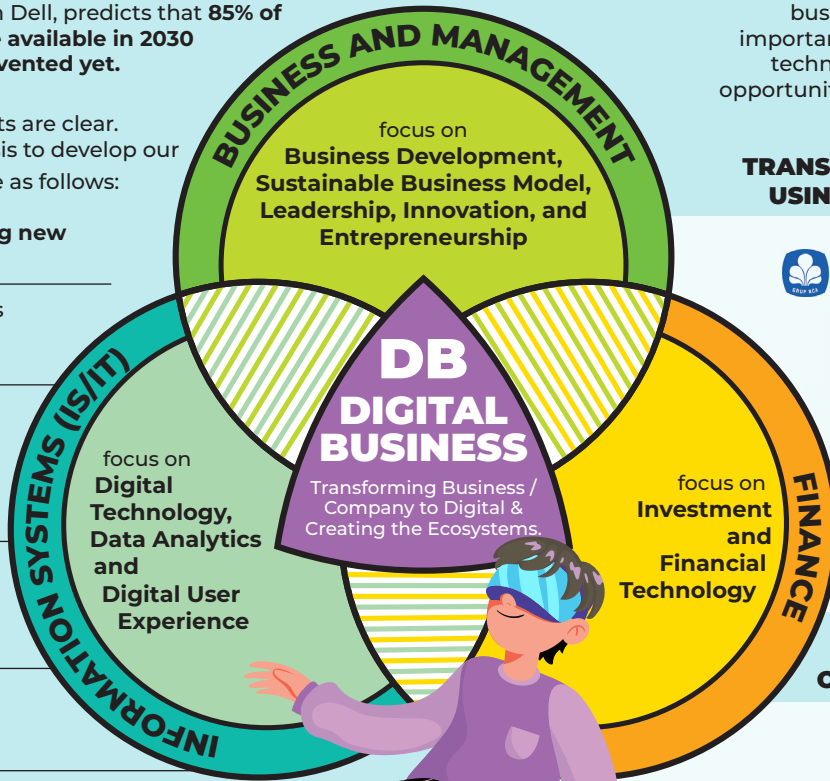


SKILLS OF THE FUTURE

A report by the Institute for the Future, in partnership with Dell, predicts that **85% of jobs that will be available in 2030 haven't been invented yet.**

However, the required skill sets are clear. These can be used as the basis to develop our **GC for DigiBus**. Some are as follows:

1. Keeping on top of **emerging new technologies**
2. Understanding what tech is available and **utilized for business**
3. **Using devices, software, and applications – in business**, in educational settings, and in everyday lives
4. Communicating, collaborating, and sharing information with others using **digital tools**
5. Staying safe and secure in **navigating a digital environment**
6. **Being able to work with data, making business sense of numbers, communicate business insights** to others, and question the data when necessary.



FOCUSES ON

How technology can impact and change business performance, and more importantly, how to utilize an existing technology to create new business opportunities by developing ecosystem and networks.

TRANSFORMING THE BUSINESS USING DIGITAL TECHNOLOGY



BUILD NEW BUSINESS ON DIGITAL ECOSYSTEMS



CAREER PROSPECTS

Digital Entrepreneur

Entrepreneur
Start-Up Founder
Business Leader / Director / CEO

Researcher

Digital Business Research
Digital Market Research
Digital Transformation Research.

Investor / Consultant

Investor
Venture Capital Consultant / Principal
Digital Business Consultant
Digital Marketing Consultant
Technology Strategist
Business Partner

Digital Specialist

Fin-Tech Developer / Designer
Digital Banking Specialist
Digital Marketing & Strategy Specialist
Digital Project Leader / Mgr.
E-Commerce Project Leader / Mgr.
Product Transformation Specialist

Digital Business Professional

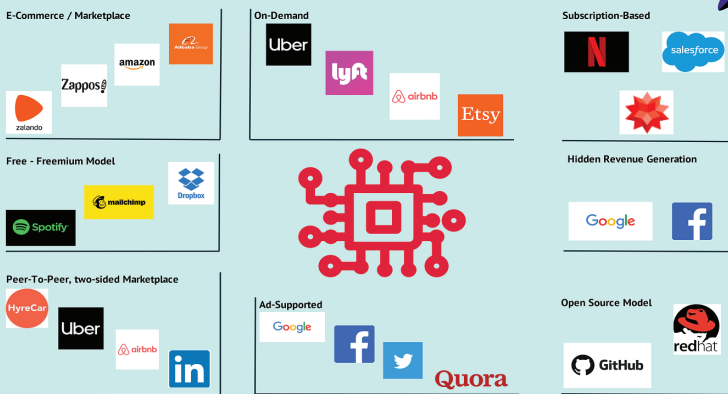
Digital Business Development Dir./Mgr.
Change Director / Mgr.
Digital Transformation Dir. / Mgr.
Growth Dir. / Mgr.
E-Commerce Dir. / Mgr.
Community Dir. / Mgr.
E-Business Dir. / Mgr.
Social Media Dir. / Mgr.

Analyst

Business Systems Analyst
Data Analyst
Business Analyst
Change Analyst
Business Intelligence Analyst
Digital Transformation Analyst

Digital Business Models Map

A digital business model might be defined as a model that leverages on digital technology to improve several aspects of its organization. From how customers interact, to how the value proposition is derived, or how monetization happens.



Source: fourweekmba.com/digital-business-models

FourWeekMBA.com

Your Top University Options



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Contact us for more info: **0811 993 5510**

STUDY PLAN

1st Year	SEMESTER 1 <ul style="list-style-type: none"> Digital Technology in Business Design Thinking in Digital Business Business Mathematics Digital Economy Introduction to Management and Business 	 Social Hours  SAT Points Pancasila Course* <ul style="list-style-type: none"> Character Building: <i>Pancasila</i> Pancasila and Indonesian Culture
	SEMESTER 2 <ul style="list-style-type: none"> Character Building: <i>Kewarganegaraan</i> Current Digital Business, Disruption, and Future Trends Accounting and Finance for Digital Business 	 Social Hours  <ul style="list-style-type: none"> Introduction to Database Systems Academic English I Legal Aspect in Business Business Statistics
2nd Year	SEMESTER 3 <ul style="list-style-type: none"> Indonesian User Experience Research and App Design Marketing Management Academic English II 	 Social Hours  <ul style="list-style-type: none"> Digital Banking and Fintech Big Data for Business Development Character Building: <i>Agama</i>
	SEMESTER 4 <ul style="list-style-type: none"> Financial Management Data Analytics with Business Application Digital Retail and Merchandising 	 Social Hours  <ul style="list-style-type: none"> Digital Business Operations and Supply Chain Management Business and Commerce in Australia
3rd Year	SEMESTER 5 <ul style="list-style-type: none"> Ideation Leadership and Ethics Cross Cultural Management and Negotiations 	 Social Hours  <ul style="list-style-type: none"> Decision Making Under Uncertainty Research Methodology
	SEMESTER 6 <ul style="list-style-type: none"> Business Venturing Advanced Innovation Management 	<ul style="list-style-type: none"> Social Entrepreneurship Business Development and Growth
4th Year	<ul style="list-style-type: none"> Enrichment Program I 	
	SEMESTER 7 <ul style="list-style-type: none"> Industry Placement International Marketing 	<ul style="list-style-type: none"> Innovation and Entrepreneurial Strategy Digital and Social Media Marketing
	<ul style="list-style-type: none"> Enrichment Program II 	
	SEMESTER 8 <ul style="list-style-type: none"> Thesis Start-up and Product Launching 	

* Pancasila Course for Character Building: Pancasila course is offered for Indonesian students, while Pancasila & Indonesian Culture course is offered for foreign students.