

MACROMILL SOUTH EAST ASIA

Account Research Manager

Job description:

- Responsible for the achievement of monthly client projects
- Administering the overall project from beginning to end, project coordination and implementation with research team
- Understand Qualitative and Quantitative Research methods
- Assist in preparation of Proposals, Delivering Research Design and Methodological, Designing Questionnaire or Discussion Guide based on Client's Objective.

Essential requirements:

- Bachelor Degree or above
- **At least 4 years has work experience in Marketing Research Agency**
- Good communication skill and open minded person
- Attention on detail and flexible on working time
- Highly motivated
- Fluent written and spoken English

Other requirements:

- Honest, discipline and open
- Be able to work under tight schedule
- Have long term commitment with the company
- Highly effective relationship building and relationship management skills
- Willing to create new business ideas
- Love challenges in the new market
- Have vision to reach top of the career

Work Benefits:

- Promotion opportunity, good job conditions to develop competency
- Work in a dynamic environment with challenges
- Meals, transportation and parking allowance
- Yearly salary adjustment, THR & Bonus
- Working time: 8:00 am to 17:00 pm from Monday to Friday

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Junior Curriculum Developer

What is the job about?

The job is quite straightforward: You will work closely in developing, executing and monitoring the implementations of the curriculum for our bootcamp. You will get your hands-on designing evaluations, strategising learning methods for students and even conduct research and analysis to offer future recommendations for our bootcamp program. This is an extremely important position and we are looking for the perfect fit!

What would be the Junior Curriculum Developer tasks and responsibilities?

- You are in charge of developing learning tools as part of the Curriculum team - who designs, evaluates and implements learning materials for the students.
- Ensure the reliability and effectiveness of the materials being taught at the bootcamp with the needs of the market by conducting research and analysis with our different partners.
- Liaison between the teachers on the field to monitor progress, record limitations and report growth from the performance of the students. This would include going to the field to conduct interviews with students, do random sit-ins in the classrooms, prepare focus groups and arrange cross-departments collaboration meetings.

Minimum Qualifications

- You have a background in education or have a calling/ passion for teaching. You are aware of curriculum building, creating learning materials, drafting evaluation sheets, etc.
- You work with great attention to detail and organization. You know how to set priorities and do not break into the pressures of having multiple deadlines.
- You are independent, meaning you take initiative/ proactive and your curiosity drives you to learn more. But at the same time, you can work with other people and seek collaboration opportunities.
- You are eager to learn. As a junior candidate, you will be asked to jump into various pools first to give you exposure on all angles of the business. We are looking for someone who wants to develop their skills and is not afraid to try something new.

Do you meet our requirements?

- Comfortable and comprehensive use of English. (Most importantly in written skills)
- You are willing to work remotely from home and is supported with stable internet connection & equipment
- Bachelor Degree in Computer Sciences

Desired Skills and Experience

iOS, Java, Amazon Web Services, JavaScript, Redis, React

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Commercial Banking Graduate Programme 2021

Get ready to meet the challenges HSBC is facing in high growth market!

We are searching for our future leaders. Individuals who are forward thinking, driven and perceptive, open to different ideas and cultures, and who enjoys being part of a team.

This 18 month programme offers individuals to experience a variety of business areas within Commercial Banking on Customer, Product and Risk/Credit team.

On this programme you'll complete a structured rotations which will give you a broad experience of the Commercial Banking business. You will be assigned a mentor and buddy, who can offer guidance and support.

Once you have completed the programme, you'll have the ideal platform to develop a successful career.

Responsibilities:

- You will take on a client-facing role, gain insight into governance and risk, and products and strategy
- Understand how we help clients to use working capital efficiently, manage trade risk and fund supply chains
- Accountable to connect with businesses of all sizes and provide banking solutions to meet their needs
- Understand the core processes and propositions that drive a great client experience

Requirements:

- Undergraduate with minimum GPA 3.2/4.0
- OR Graduate (Master degree) with minimum GPA 3.5/4.0
- Local nationals (Indonesian) with English proficiency
- Successfully completed all stages of the selection process with satisfactory results

Applications open: 6 October 2020

Applications close: 31 March 2021

Target programme start: June 2021

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DELIVEREE

Fresh Graduate Associate Program

SUMMARY OF OPPORTUNITY

Position: Fresh Graduate Associate Program

Location: Jakarta or Surabaya

Status: Full-time career position

Benefits: Private healthcare, paid leave, 13 month bonus, and a host of amazing benefits

JOB DESCRIPTION

Deliverree is a fast moving, rapidly growing, and very successful logistics technology company that is changing the cargo and trucking industry in Indonesia to reduce waste, grow the economy, create jobs, and make Indonesia more competitive.

We are seeking talented, ambitious, hard working, and career-minded experienced hires for our Fresh Graduate Associate Program. All majors are welcome.

You should have a keen interest in business, especially early-stage startup business, and be willing to prioritize an accelerated career as your highest priority. We believe that anything is possible if you want it badly enough and we're looking for others who believe the same thing.

When you interview with us, you will be considered for assignment in many possible departments including: business management, digital marketing, operational excellence, supply chain management, private projects, or training. Associates are encouraged to rotate to new departments once they have mastered their current assignments (this usually takes 1 to 2 years). While we expect our associates to be mobile and able to travel, your home base will be either our Jakarta HQ or Surabaya satellite office (you should state your preference in your cover email).

If this description excites you, please read our qualification requirements below and then follow the instructions carefully under HOW TO APPLY.

QUALIFICATIONS

Undergraduate GPA 3.5 or higher (required to apply)

Good English skills (TOEFL 520 or higher)

Good communication skills: speaking, writing

Willing to work hard to advance career

Self-motivated, independent, hard working

Strong attention to detail and accuracy

Creative problem solving

BENEFITS

Competitive monthly salary
Full private healthcare coverage
Full annual paid leave
13th month bonus
Mobile phone allowance
Corporate Grab account
Kost living sponsorship
Annual payraises

HOW TO APPLY

Submit the below items via email to **christine@deliverree.com** - If you submit all the required materials and your qualifications fit our search, you will hear back from us within 24 hours.

1. Brief cover email
2. PDF resume
3. Completed Pre-Interview Form
4. Copy of your university grades

Download Pre-Interview Form: <https://dlvr.ee/2YA8h1Z>

MORE ABOUT DELIVEREE

<https://www.deliverree.com>

<https://www.deliverree.com/id/en/deliverree-career-karir-think-different/>

<https://youtu.be/2yvxncongZE>

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Research Executive

About This Job

Nielsen Global Client Delivery is a modern service team transforming the way we serve our clients with new and updated tools to help our teams get the job done quickly and easily. We are the team that partners with clients to fuse data, science, and the talents of our people to provide measurement and improvement for the clients and markets we serve. We are the key link between Nielsen and clients. Our service and delivery is the reason clients will continue to invest in our products and service. To run independently the set-up & the execution of projects by compiling, analyzing, and interpreting sales, writing client reports, and constructing presentations.

Responsibilities

- Summarize data in tables, charts, and graphs
- Analyze and interpret sales data and consumer data + One Nielsen portfolio data
- Deliver final reports and presentations (category overview as well as issue-based) building a story and final recommendations
- Review data for errors and inconsistencies
- Use internal tools and data sources
- Follow and fully owns Center of Excellence (COE) ways of the working process, manages Clients'/Client Business Partners' (CBPs') expectations
- Interacts with client staff on routine issues
- Independently discusses analysis design to best answer client questions with CBP/client
- Discuss design and calculate the Quantified Business Opportunity
- Drive time/cost-effectiveness on the project
- Support meeting the COE objectives as a whole
- Inspire peers and co-workers

a Little Bit About You

Curiosity will bring you to understand where the market is moving and to provide business solutions based on the client's needs. Your chance to deliver high-quality client services at all the time is here, working together with our client business partners, while your communication skills will help you to adapt to the multi-diverse working culture.

Qualifications

- Bachelor's Degree from reputable Universities, min GPA 3.25
- Fresh Grad are welcome to apply
- Strong business and financial acumen (including business environment and client) with excellent analytical skills
- Understanding of growth and brand strategy
- Strong communication skills & presentation skills, able to interpret numbers or data by storytelling techniques
- Ability to work independently and comfortable working in a digitally enabled environment
- Strong Organizational & interpersonal skills
- Good client service skills and able to communicate and write effectively in English and Bahasa Indonesia
- Knowledge of Microsoft Office and Google Tools
- Retail data experience is a plus
- Basic knowledge in statistics would be an added advantage

Additional Information

ABOUT NIELSEN We're in tune with what the world is watching, buying, and everything in between. If you can think of it, we're measuring it. We sift through the small stuff and piece together big pictures to provide a comprehensive understanding of what's happening now and what's coming next for our clients. Today's data is tomorrow's marketplace revelation.

We like to be in the middle of the action. That's why you can find us at work in over 100 countries. From global industry leaders to small businesses, consumer goods to media companies, we work with them all. We're bringing in data 24/7 and the possibilities are endless. See what's next with us at Nielsen: careers.nielsen.com

Nielsen is committed to hiring and retaining a diverse workforce. We are proud to be an Equal Opportunity/Affirmative Action-Employer, making decisions without regard to race, color, religion, gender, gender identity or expression, sexual orientation, national origin, genetics, disability status, age, marital status, protected veteran status or any other protected class.

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Digital Media Analyst

Today's business solutions are found by translating user data insights to a creative execution. This leads to evolution in the way we interact with employees within our company, especially in the use of digital media, social media platform, and campaign project. We're looking for People who enthusiast in digital media strategy, listening, and insights.

Job Purpose:

Your main job is Analyze hypotheses related to activities in the Department to measure the level of effectiveness of engagement programs.

Responsibilities:

- Monitor the performance of every content produced rather than testing its success.
- Finding insight of a digital own platform activity to build an effective communication strategy.
- Identify issues and analyze every data of Department activity in a timely manner.
- Reporting all the analyze result.
- Develop strategy and recommendation to meet business and communication objectives.

Requirement:

- Male or Female with max age 27 years old.
- Bachelor degree Graduated from all major from any reputable university (preferable in Statistics or Engineering Major)
- Expert in Microsoft Office it's a must.
- Having minimum 2 year of experience in Digital Media Strategist (Web, Social Media, Email, Mobile)
- Knowledgeable on Analytics tools
- Excellent in Social Media Campaign Planning (Digital Content Production and Digital Marketing - Writing, Strategies)

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LION & LION

Client Manager

About Us

Lion & Lion is an award-winning, digital agency operating in Asia focusing on delivering impact to their clients businesses with an integrated, data-driven and strategically led approach to digital marketing.

With offices in Kuala Lumpur, Singapore, Hong Kong, Jakarta, Taipei, and Ho Chi Minh City, and more than 180 digital experts, Lion & Lion has a prestigious and growing portfolio of clients including The Coca-Cola Company, Google, L'Oréal, Dairy Farm, Nestlé, and more.

Your role

- You will be reporting to Client Lead and primarily focus on day-to-day tasks with clear communication skills in written & verbal and turning any briefs & requests into actionable plans for both internal team and clients.
- You will play an important role in managing process & execution of always-on and campaigns for a range of clients.
- Provide solutions and help guide clients in defining their digital vision.
- Establishing relationships with clients' counterparts.
- You will be responsible for all the organizational documentation to ensure smooth operation.

Your profile

- Bachelor's degree in Communications/Advertising/Marketing
- 1-2 years of experience in digital marketing agency
- Have an understanding of digital marketing and grow that knowledge base through work experiences
- Strong ownership and goal-oriented.
- Exceptional attention to detail, analytical and organized.
- Team player and dependable.
- Have ability to understand insights and translate into communication strategy or content is a plus.
- Must have excellent communication skills and be able to work independently and multi-task in a team-oriented environment

What can you expect from us

- Learn and work with some of the best online marketers in the world.
- Get the opportunity to build a huge, meaningful professional network.
- Work with a dynamic and highly motivated team with flat hierarchies.
- Experience great working atmosphere in an international environment.
- Challenging tasks with direct responsibility.
- Greater knowledge about online marketing and its newest trends.

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PT BUSSAN AUTO FINANCE

Marketing Event Assistant Manager

Tanggung Jawab Kerja:

- Merekomendasikan budget dan konsep acara
- Memastikan aktivitas event mulai dari persiapan, pelaksanaan dan pelaporan berjalan sesuai dengan waktu yang telah ditentukan
- Memastikan seluruh kebutuhan acara (termasuk materi promosi) terpenuhi sebelum mulainya acara
- Melakukan kordinasi dengan seluruh pihak peserta acara (baik itu vendor maupun internal BAF)

Kualifikasi:

- Pendidikan minimal S1
- Menguasai program komputer
- Detail oriented dan berjiwa leadership
- Berpengalaman di bidang Event (end to end) minimal 2 tahun
- Pernah menjadi koordinator penyelenggaraan event
- Memiliki pengalaman dala bidang MICE (Meeting, Incentive, Conference, Exhibition)

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PUBLICIS MEDIA

Integrated Planning Executive

Company Description

In this age of convergence and empowerment, we are looking for talents who can help our clients reinvent themselves and guide them through their transformation. It demands colorful personalities with an irrepressible passion for all the opportunities unleashed by digital disruption. Come join our Publicis family!

You will be joining a dynamic team that delivers award-winning digital campaigns. If you are strong in creatively integrating both traditional and digital elements into the overall media mix while managing the day-to-day planning, buying, implementation, optimization and reporting requirements to meet client objectives, we want to talk to you!

Job Description

As an Integrated Planning Executive, you will support your manager in integrated media planning and buying. Specifically, you will be involved in:

Planning

- Assist your manager to develop media strategy, channel recommendations and prepare the detailed media flowplan
- Liaise with media owners for proposals
- Engage clients and creative agencies on day to day operations
- Competitive tracking & reviews
- Media trend updates
- Prepare campaign reports to evaluate the effectiveness of campaigns to inform future ones
- Post campaign preparation

Buying

- Prepare Copy Instructions/material specs
- Liaise with media vendors & creative agencies for material submission
- Digital ad ops (campaign set up on self-serve platforms) and working closely with ad ops team tag and client's site, ensure ads are properly served and tags are firing
- Monitor ads during campaign period, weekly digital reporting, end of campaign reporting, reconciliation of final costs for finance billings

Qualifications

- At least 2-3 years of offline and digital media planning experience
- Meticulous, able to organise and prioritise tasks and work under tight timelines
- Resilient to change and willing to learn new skills
- Strong communication skills, both written and verbal, with internal and external parties
- Good with numbers
- Proficient in English
- Google and Facebook Blueprint certifications will be a plus

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PT VIVO MOBILE INDONESIA

Internal Communication Specialist

Requirements:

- Minimum Bachelor Degree from Design, Communication, Marketing, or in any other related business-related.
- Required language(s): English, Bahasa Indonesia (Both Oral & Written)
- At least 2 Year(s) of working as a social media creator (Facebook, Instagram and Tiktok)
- Have a good knowledge of business management
- Knowledge of design graphic and video editor media
- Creative, excellent written communicator, and able to work in a team

Responsibilities:

- Responsible to manage and maintain online learning platform between head office and product consultant (vivo campus); Include collect the content from the distributor, create new content and upload the content
- Develop the creative content for the vivo campus social media
- Responsible to analyze social media performance on a weekly/monthly basis and strategic planning for social media and make a report of this performance.
- Develop and generate an idea the content for the people development program in order to motivate the product consultant
- Responsible to collaborate with a cross-functional team in order to ensure the branding is consistent and appealing

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