

Digital Marketing Junior Specialist

About The Role

The successful digital business know that digital campaigns play an integral role in brand awareness. Product Digital Marketing team, as a central of digital expert, is looking for Product Digital Marketing Specialist. As an expert in digital placement, this position will play utilize strong analytical ability to evaluate end-to-end customer experience across multiple channels and customer touch point. We're looking for someone with strong learning agility and passionate in digital communications!

What You Will Do

- Plan and execute all digital marketing activities using ads platform including social media or other display advertising campaigns
- Work with internal product marketing team (e.g Go-Food, Go-Pay etc), be their partner and suggest best digital solutions to grow their products (increase repeat orders, churn prevention, cross selling, etc)
- Monitor and optimize campaigns to be more efficient in Cost Per Metrics, such as lower Cost Per Order, Cost Per Click, etc
- Measure and report performance of all digital marketing campaigns, assess against goals metrics, identify trends and insights, and give recommendations for the next campaigns

What You Will Need

- At least a Bachelor Degree (with preferably major in Marketing)
- Has an internship or working experience in running digital advertising (preferably Facebook Ads) for 3 months - 1.5 years (fresh graduates with this qualification are welcome to apply)
- Understand the concept of funnel marketing and its application in digital ad platforms
- Understand digital ad metrics to measure each marketing funnel performance
- Highly creative with experience in identifying target audiences and devising digital campaigns that engage, inform and motivate
- Able to communicate idea clearly and easy to be understood
- Conscientious and good with data & analysis to generate report and insights
- Okay to handle repetitive tasks, good with excel or google sheet Have basic knowledge of SQL, mobile attribution tools (e.g. Appslyer), or Google Data Studio is an advantage

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BUKALAPAK

Market Research Analyst - Marketing

Identifying key market statistics, interpreting findings, and provide marketing insight to help management implement research-backed decisions in the marketing process of Bukalapak

Job Description

- Conduct qualitative and quantitative research on consumer behaviour and competitor as well as proactively exploring market trends and opportunities which can be useful for marketing decision-making process
- Perform regular analysis with various methods to discover and interpret information about customer and prospective customer behaviour from multiple data sources
- Provide actionable insight based on customer data, both proactively and in response to requests for internal and external stakeholder related to marketing trends, behaviour of targeted consumers, competitors, forecasts, and other marketing information
- Responsible for carrying out other work activities according to Bukalapak's needs

Requirements

- Minimum of 3 years of conducting Market Research projects end-to-end, as well as producing and actioning data-driven insights required
- Bachelor's or Master's Degree with Marketing or Business Administration is preferred
- Having an E-commerce background is preferred
- Proven E-commerce experience, with an appreciation for the complexities of processes and technology, and how each impacts the customer journey
- Ability to turn streams of data into actionable recommendations to guide, inform, and inspire tactical actions and long-term planning to improve the customer experience
- Strong communication skills in person, in email, and in presentations, with a creative and fresh approach to understanding and sharing insights
- Project/program management skills - the ability to break down complex projects into manageable tasks in partnership with supporting teams to deliver to specifications and on time

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BCA SYARIAH

IT Development Program



WE ARE CALLING FOR THE BEST TALENTS
ARE YOU THE ONE?

BCA Syariah Information Technology Development Program

Description:

Untuk mempersiapkan tenaga profesional di bidang IT, BCA Syariah secara spesifik merancang sebuah program bagi lulusan Ilmu Komputer yang disebut sebagai BCA Syariah Information Technology Development Program (BSIT). Peserta BSIT akan mengikuti pelatihan selama 6 bulan di BCA Syariah. Lulusan program ini akan diangkat langsung menjadi karyawan tetap dan ditempatkan di Departemen IT BCA Syariah.

Selama program pelatihan Anda akan mempelajari : Technology Trends in Financial Industry, Web Programming, Android Mobile Development, Database Design & Application, IT Security, Data Science, IT Project Management, Software Development, Application Prototyping, Computer Architecture & Network Infrastructure.

Requirements:

- Pendidikan minimal S1 / S2
- Berasal dari jurusan : Lulusan Teknik Informatika, Sistem Informasi, Teknik Komputer, Matematika, Statistika
- *Fresh graduate* / pengalaman maksimal 1 tahun
- IPK minimal 3.00 untuk lulusan S1 dan 3.25 untuk lulusan S2
- Usia maksimal 27 tahun
- Memiliki ketertarikan dalam bidang programming
- Memiliki kemampuan analisa yang baik
- Mampu bekerja dibawah tekanan serta memiliki keinginan untuk berprestasi
- Memiliki motivasi tinggi, percaya diri serta memiliki kemampuan memimpin
- Belum dan bersedia tidak menikah selama masa pendidikan
- Bersedia menjalani ikatan dinas setelah pendidikan

Jika Anda memenuhi kualifikasi diatas, bergabunglah bersama Kami. Kirimkan aplikasi Anda melalui QR Code berikut:



<http://bit.ly/BCASIT>

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www.bcasyariah.co.id
BCA Syariah terdaftar dan diawasi oleh OJK

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KEUANGAN

Service Excellence Officer

About The Role

As Service Excellence Officer you will be responsible for providing insight-driven analysis that will contribute to management strategy development.

What You Will Do

- Insights and strategy - Produce management and corporate affairs (CA) overall strategy decks
- Regularly monitor and evaluate all CA-streams' OKRs through data gathering and analysis, and prepare presentation
- Provide strategic event media reports and insights
- Provide monthly, quarterly, semesterly, and yearly media coverage and OKR reports
- Issues management- coordinate and contribute in strategic media placements
- In an event of a potential/actual crisis, provide expedient media coverage report and insights

What You Will Need

- Minimum Bachelor's degree in Communications, Media or Social Politics
- At least 2 years of working experience in similar occupation or relevant industry
- Able to speak and write fluently in Indonesian and English
- Able to translate complex concepts into easily digestible documents
- Agile, proactive team player and independent contributor
- Able to use project management tools (Asana), Google office suite, online communication platforms (Slack)

About The Team

The Service Excellence team drives the media engagement, insights and process for the Corporate Affairs department and ensures the strategy execution gets accomplished in an integrated fashion.

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HEROLEADS INDONESIA

Account Manager

Responsibilities:

- Manage our client accounts and make sure we provide excellent experience for them
- Working with digital team to set up client's new campaigns
- Collaborate with the different internal teams to create and deliver best-in-class digital marketing campaign for our client
- Liaise with clients to attain an understanding of their changing needs and adapting our approach to their digital campaign
- Lead the process of reporting to client
- Analyse client's business and look for the opportunity to provide more services
- Renew client's account and get feedback to improve our service level

Desired Skills and Experience:

- A minimum of 2 years hands-on experience in advertising, preferably in a media or digital agency.
- A wide interest in the intersection between technology and culture/human behavior.
- Deep understanding and strong working knowledge of digital marketing platforms (e.g Line, Twitter, Instagram, Facebook, Youtube, Google, Snapchat)
- Possess the ability to create a well thought out, data-backed strategic plan of action for clients for campaigns
- Very strong analytical skills and ability to mine large sets of data for actionable insights.
- Strong strategic and creative thinking with a passion for delivering best-in-class work.
- Extroverted with well-developed interpersonal, team building and relationship management skills.
- Excellent command of English, both verbal and written communication
- Independent, determined; loves taking responsibility and problem solving.
- Pushes for the best possible work and stands-up for great ideas.

Benefits:

- Attractive salary
- Free lunch
- Flexible working hours and the opportunity to work remotely
- Comprehensive training and workshops
- Be part of a global network that has offices in 5 countries
- Amazing work culture that will help you to succeed in this role

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PT PROVISI MANDIRI PRATAMA

Finance and Accounting Officer

Currently, we are looking for a Finance & Accounting Officer with the **following qualification:**

- Minimum S1 in Accounting.
- Having minimum 1 year of working experience in Finance & Accounting would be preferable (fresh graduates are welcome).
- Good knowledge and understanding of Taxation.
- Hands on working with MS Office & Integrated Accounting System (Ex. ACCURATE).
- Good communication and team work skills.
- Having English proficiency is preferred.

Main tasks:

- Provide monthly report and vouchers to relevant accounting staff and consultant to maintain the books of accounts for client.
- Expense all financial transactions in compliance with agreements.
- Ensure payment processes are completed timely.
- Send all relevant vouchers and records/receipts in a timely manner.
- Prepare, review, and submit, the reporting to the Department Manager.
- Assist in the preparation of the monthly Invoice.
- Follow up to ensure timely remittances are received from client.
- Assist the Department Manager in timely preparation and submission of financial reports and budget variances to the Management Team in a prescribed template.
- Coordinate and support all audits conducted for the project.
- Responsible for coordinating project-related matters with bank officials.

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PT TIGA SAMUDRA SUKSES

Graphic Designer

Responsibilities :

- Designing Company Brand, Vision, and material Promotion Through Company Social media platform
- Develop creative themes with design, layout, and descriptions on offline and online media platforms for an Retail company
- Designing Website and application interface that able to support online sales and promote company brand in user friendly and attractive display
- Work Closely with Digital Marketing Team and Sales team to launch brand campaign, creating digital content, leaflet, banner and poster

Requirements :

- Proven Portfolio is a must
- Excellent taste of design
- A strong portfolio demonstrating skills and abilities to adapt to different art styles
- High proficiency in Adobe, Illustrator, and InDesign
- Knowing in Video Editing skill and software such Adobe Premier and After Effects is a plus
- Team Player
- Able to meet dateline and work under pressure
- At least 2 years experiences

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LEMONILO

People Branding & Communication

Responsibilities

- Work closely with People Management team and provide major support for employer branding needs.
- Managing employer branding through various media.
- Increasing employee engagement and satisfaction through different strategies.
- Delivering culture orientation for all levels.
- Facilitate the employee engagement and communication initiatives.
- Coordinating with other department to align the communication plan.
- To make sure all the information are deliver correctly and in effective-efficient communication.

Minimum Qualifications

- Bachelor's degree, majoring Psychology, Human Resource, Management, or Communication are preferred.
- Min. 2 years relevant experience in corporate communication, Employer branding experience will be an advantage.
- Strong analytical thinking
- Strong interpersonal and communication skills.
- People enthusiast & strong in branding.
- Able to handle multiple projects, excellent in organization skill and attention to detail.

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ZALORA GROUP

SEO Executive

Responsibilities:

- Develop optimization strategies that will increase the company's search engine results rankings and overall website traffic
- Research SEO keywords to use throughout the company's website and marketing materials
- Create continuous process flow improvement to perform regular keyword research to be implemented
- Collaborate closely with internal stakeholders to align overall strategies and goals, implementation/experimentation of new available tools, methodology and/or channels.
- Work closely with Marketing and Product team to translate high level marketing and business objectives to reach growth KPIs
- Review technical SEO issues and recommend fixes/improvements
- Update content and website links for maximum optimization and search engine rankings

Requirements:

- At least two to three years of experience in successfully developing and executing SEO campaigns in fast paced start-up environment, agencies, or large e-commerce companies
- Strong working knowledge of the latest SEO techniques and algorithm updates
- Good knowledge of Google Webmaster Tools, Google Analytics, Adwords, SEMRUSH, Botify, and other keyword research and competitor's analysis tools
- A proven track record in delivering high performance SEO strategies
- Strong HTML and CSS skills
- Excellent presentation and reporting skills
- Ability to work with minimal supervision
- Organize writing schedules to complete drafts of content or finished project within deadlines
- Outstanding ability to think creatively, strategically, and identify and resolve problems
- Excellent verbal and written communication skill (Bahasa & English)

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DELIVEREE

Fresh Graduate Associate Program

IF YOU JUST CLICK APPLY HERE IN LINKEDIN, YOU WILL NOT RECEIVE A RESPONSE. YOU MUST FOLLOW THE INSTRUCTIONS BELOW UNDER 'HOW TO APPLY' FOR OUR TEAM TO REVIEW AND RESPOND TO YOUR APPLICATION. COMPLETE AND QUALIFIED APPLICATIONS RECEIVE A RESPONSE WITHIN 24 HOURS.

SUMMARY OF OPPORTUNITY

Position: Fresh Graduate Associate Program

Location: Jakarta or Surabaya

Status: Full-time career position

Benefits: Private healthcare, paid leave, 13 month bonus, and a host of amazing benefits

JOB DESCRIPTION

Deliverree is a fast moving, rapidly growing, and very successful logistics technology company that is changing the cargo and trucking industry in Indonesia to reduce waste, grow the economy, create jobs, and make Indonesia more competitive.

We are seeking talented, ambitious, hard working, and career-minded experienced hires for our Fresh Graduate Associate Program. All majors are welcome.

You should have a keen interest in business, especially early-stage startup business, and be willing to prioritize an accelerated career as your highest priority. We believe that anything is possible if you want it badly enough and we're looking for others who believe the same thing.

When you interview with us, you will be considered for assignment in many possible departments including: business management, digital marketing, operational excellence, supply chain management, private projects, or training. Associates are encouraged to rotate to new departments once they have mastered their current assignments (this usually takes 1 to 2 years). While we expect our associates to be mobile and able to travel, your home base will be either our Jakarta HQ or Surabaya satellite office (you should state your preference in your cover email).

If this description excites you, please read our qualification requirements below and then follow the instructions carefully under HOW TO APPLY.

QUALIFICATIONS

Undergraduate GPA 3.5 or higher (required to apply)

Good English skills (TOEFL 520 or higher)

Good communication skills: speaking, writing

Willing to work hard to advance career

Self-motivated, independent , hard working

Strong attention to detail and accuracy

Creative problem solving

HOW TO APPLY

Submit the below items via email to **christine@deliverree.com** - If you submit all the required materials and your qualifications fit our search, you will hear back from us within 24 hours.

1. Brief cover email
2. PDF resume
3. Completed Pre-Interview Form
4. Copy of your university grades

Download Pre-Interview Form: <https://dlvr.ee/2YA8h1Z>

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