Brand Executive

Responsibilities:

- Assist in day to day marketing tasks
- Develop marketing plan
- Execute promotional and advertising activities
- Plan, develop and manage campaigns & events (on and offline)
- Report to Senior Brand Executive

Minimum Qualifications

- Strong academic background in marketing / business;
- Strong analytical and planning skills;
- Good communication and presentation skills;
- Excellent problem-solving skills;
- Minimum GPA 3.0
- Proficient in Microsoft Office (Excel, Powerpoint, Word)
- Proficient in writing in Bahasa Indonesia & English

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Business Analyst

Job Detail
• Define configuration specifications and business analysis requirements
• Perform quality assurance
• Define reporting and alerting requirements
• Own and develop relationship with partners, working with them to optimize and enhance our integration
• Help design, document and maintain system processes
• Report on common sources of technical issues or questions and make recommendations to product team
• Communicate key insights and findings to product team
• Constantly be on the lookout for ways to improve monitoring, discover issues and deliver better value to the customer
• Research, analysis and evaluating the business model and needs of various companies.
• Data analysis and solution building based on insights from data
• Build Functional Wireframes and work with developers to build prototypes
• Male / Female
• Previous experience in Business / Systems Analysis or Quality Assurance
• Bachelors degree in IT / Computer Science
• **Proven Experience In Eliciting Requirements And Testing**
• Experience in analyzing data to draw business-relevant conclusions and in data visualization techniques and tools
• Solid experience in writing SQL queries
• Basic knowledge in generating process documentation
• Strong written and verbal communication skills including technical writing skills
• Minimum business level in English

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INTERESTED TO EXPERIENCE P&G’S INTERNSHIP AND ACCELERATE YOUR GROWTH FROM DAY 1?

- APPLY NOW - Visit pgcareers.com website
- Join our recruitment process
- Get the chance to be part of our family

Application deadline: October 30th, 2020
WE ARE HIRING

GRAPHIC DESIGNER

REQUIREMENTS
✓ Bachelor's Degree of Arts majoring in Graphic Design/Graphic Interactive
✓ Excellent in Ps, Ai
✓ Creative thinking & detail-oriented
✓ Great sense of urgency
✓ Communicative, creative and able to work in team

JOB DESCRIPTION
✓ Develop fresh concept and design artworks both digital and printed
✓ Work closely with management to produce final artwork
✓ Incorporate ideas into high quality design ready for presentation
✓ Keep up with emerging trends & techniques to create a better design

Send your CV & Portfolio to
admin@cause.id
(Subject: Graphic Design Job Vacancy)

@causeid  https://cause.id
PERMATA BANK

Graduate Management Associate Program

Send your CV to recruitment@permatabank.co.id
Subject: GMAP 9 - #Name
Data & Business Insights Associate

Key responsibilities

1. Design / perform a business-oriented, comprehensive, accurate reporting system/analysis to monitor the performance of the business, locate risk, and to discover potential improvement opportunities.
2. Perform ad-hoc analysis to understand certain business cases and challenges, providing conclusions and advice based on data analysis.
3. Provide insightful analysis to management for decision making.
5. Work with colleagues in the OPS team for understanding data insights and handling training related to data & BI.
6. Collaborate with the data product team to conduct data/report automation projects.

Requirements

1. Bachelor’s degree (or above) majoring in Computer Science / Information Technology / Statistics / Business Management or its equivalent.
2. 3 – 5 years’ experience in data analytics, business intelligence, or strategy-related roles.
3. Strong customer orientation. Experience in e-commerce and customer care is a plus.
4. Solid analytical and problem-solving skills.
5. High level of Excel and SQL proficiency.
6. Experience using visual analytics tools (e.g. Tableau, Qlik) and big data frameworks. Exposure to the Alibaba data platform is a plus.
7. Excellent presentation skills and strong knowledge of Microsoft Office tools.
8. Good communication skills and able to work with different stakeholder
9. Team player, self-motivated, and able to work under pressure.
10. Demonstrated ability to learn fast, handle multiple tasks, prioritize objectives to meet deadlines.

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Assistant Manager, Marketing Analytics

Job Description:
Are you ready to make an impact and be an integral part of a team? We’re looking for a Marketing Analytics Ast Manager to join our team as we are experiencing tremendous growth across the region.

We’re looking for an analytical and consumer-focused manager to help the company better understand its passengers and drivers, transforming data from analytics and research into insights that can drive the long-term marketing strategy of this exciting and fast-evolving transport platform. The transport ecosystem is in the middle of major disruption and we’re looking for someone with the intellectual and social curiosity to drive insight into the working lives of taxi drivers, private car drivers, passengers, car owners and more.

Day to day activities:
• Be responsible for driving acute understanding of our consumers (the passengers) as well as the drivers.
• Make recommendations to marketing managers for local marketing activities and quarterly marketing strategy planning.
• Conduct in-depth analyses and provide insights for business areas with larger challenges, helping marketers identify growth opportunities.
• To monitor campaigns against KPI’s, be fully aware of trends and analytics, success and risks in order to achieve business objectives.
• Train the local marketing team on BI tools, data-driven methodologies, and providing consistent direction and support for analyses.
• Local implementation of marketing analytics projects related to improving marketing channels effectiveness, customer segmentation, campaign optimization, etc.
• Understand business requirements and work objectives in order to analyze relevant customer data sets and propose actionable recommendations that would support decision-making and marketing campaign planning process.

Requirement:
• Bachelor degree preferably with a focus on Marketing, Research, Statistics, Analytics, Advertising, Communications, and/or Business Administration.
• 1-3 years of experience in a consumer research, consulting, data analytics, marketing strategy or related role.
• Knowledge of analytics tools, including Excel (VBA, Pivot), database querying (SQL), Tableau, R, etc. - preferred.
• Strong problem definition and solution skills, combined with an intellectual curiosity and love of learning.

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Key Account Manager

Description

Do you want to be in the driving seat, selling our global leading brands? Are you intrigued by the idea of building long-term business relationships with our customers? To develop and negotiate plans which craft a benefit for our shoppers, our customers, and our Company?

At P&G, our Key Account Managers are at the heart of the business, connecting the dots from every aspect of the business from financial, customers, shoppers, supply chain, and people management. They are tasked to develop sharp and creative business strategies for different challenges in a fast-moving landscape and competitors. Key Account Managers are expected to be entrepreneurs leading a team of multifunctional resources from the front line.

Your Team

This role reports to a Senior Sales Manager and will be based in P&G Jakarta, Indonesia. You’ll be part of a Sales team in which trust, team spirit, real passion for winning, and leadership are very important.

What Success Looks Like

- Strategically build customer collaborative partnership and contribute to joint business plans
- Build and own the delivery of P&G’s in-market strategies
- Maintaining and growing a long-term partnership with your customer by continuously proposing solutions and plans that meet their objectives.
- Developing and negotiating plans which build shared value for our shoppers, customers, and company.

Responsibilities

- As a Key Account Manager at P&G, you directly receive meaningful responsibilities as of day one. You are in charge of maintaining a fast-growing and long-term partnership with our customers by continuously proposing solutions and plans that meet their objectives.
- You will be the face of the company to the customers. Develop excellent working relationships and in-depth understanding of the customers and market landscape.
- Leverage in-depth understanding of market & customers dynamic, shopper marketing knowledge, trade fund budget availability, supply chain operations to create and execute business strategies and plans.
- Lead and partner with customers for business strategies implementation and plan execution. Conduct regular reviews with customers on different aspects of the business.
• Strategize through harnessing the power of a team by envisioning, engaging, and energizing multifunctional resources to build a holistic business plan and break possible barriers & challenges to deliver the best result.
• Manage a team of sales representatives from capability building, issue resolution to day-to-day operations to ensure speedy and excellent execution in stores.

Qualifications

• Eligible to work in Indonesia
• A university graduate with an excellent academic background
• Minimum 2 years of solid experience as a Key Account Manager in a consumer goods or consumer health industry managing Hypermarket/Supermarket/Minimarket or Independent Minimarket
• Strong leadership ability as proven through previous formal or informal positions of leading or managing teams.
• Proven ability of critical thinking and problem solving
• Strong verbal and written communication skills, fluency in English.
• At sales, you will be expected to be mobile and have the flexibility to get assigned to every location throughout your career with P&G.

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Key Account Executive

Job Description:

1. Proactively work with the team to pursue business relationship and responsible for generating revenue for the various SIRCLO channels as well as meeting sales targets in due time.
2. Using consultative approach, collaborate and contribute with clients to plan, schedule, and execute promotion & marketing campaign in online marketplaces, this includes the most updated and suitable products to be listed online.
3. Analyse sales and trends, produce insights, and increase forecast accuracy especially on product needs.
4. Establish and maintain strong relationships to both existing client and sales channels.
5. Maintain product listing and pricing in our CMS regularly.
6. Collaborate with various departments within the company.
7. Produce and present monthly reports to clients.
8. Practice great leadership, accountability, and critical thinking.
9. Create fun and hardworking environment at the office (yes this is part of the job!)

Requirements:

1. A minimum of 1 - 2 year of experiences in relevant fields (preferably in Key Account Management, Retail Industry, Sales & Marketing, etc. Yes we also consider Fresh Graduates to be part of our family).
2. Interested and passionate about e-commerce industry.
3. Possess entrepreneurial mindset and excellent communication skills.
4. Good attitude to connect with others, self-driven to complete task, and high initiative to take action and a team player.
5. Strong Microsoft Office skill especially Excel and Power Point.

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Junior Consultant

Requirements

• Bachelor degree in Accounting from reputable University with min. GPA 3.00 (out of 4.00)
• Have experience in consulting firm or Accounting
• Finance field will be an advantage
• Have a good analytical and interpersonal skill
• Have a good communication skill
• Fluent in English, both spoken and written
• Able to work in multi tasking and challenging environment
• Should be detail oriented, energetic, and able to work under minimum supervision

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