Career Bulletin

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Zing Mobile

Vacancies : Business Development Officer

Requirement:

- Bachelor's Degree
- Under 30 years old with pleasant appearance and great at giving good impressions.
- Good verbal and written communication skills both Bahasa and English
- Basic computer literacy in Microsoft office.
- · Creative talents and ability to solve tough problems
- Resourceful and possesses excellent communication and interpersonal skills.
- · Able to work in fast changing environment
- Positive attitude, independent, self driven, and self motivated.
- The ability to handle pressure and meet deadlines
- · Good presentation skill

Untuk profile zing mobile lebih detail bisa di akses di <u>http://zingmobile.com/</u>

If you're interested, send your CV and resume to erni@yrg.co.id and cc to fazlin@binus.edu

The Editor

SAGE Office

BINUS JWC Campus Jl. Hang Lekir I No.6, Senayan, Jakarta 10270 Office: +62 21 720-2222 ext.3311-3208

Della : <u>dhputri@binus.edu</u> Fahlevy : <u>fazlin@binus.edu</u>

Ralali.com

Ralali.com is a leading online B2B marketplace in Indonesia, connecting suppliers and buyer in Indonesia. We are one of the fastest growing startup company, which provides various products categories : MRO (Maintenance, Repair and Operations), HORECA (Hotel, Restaurant & Café), Office & Warehouse, Computer & Communication, Automotive & Transportation, Health & Medical, Building Materials, Beauty & Sport , Food & Beverage, Furniture, and Service.

Position :

- ART DIRECTOR
- Data Analyst
- Head of Business Unit
- Head of Marketing
- Digital Marketing
- Purchasing
- Partnership Program
- Merchant Development
- Accounting & Tax
- Content/SEO Specialist
- Data Engineer





- Quality Assurance
- Mobile Technology Engineer
- System Engineer
- Business Development Logistic
- Head of Logistic
- Front-End Engineer
- IT Support
- Key Account
- Commercial / Ralali Agent

It is an opportunity to grow your skill and knowledge by join with us. You can submit your application to <u>hrd@ralali.com</u> and cc to <u>fazlin@binus.edu</u> or check at careers.ralali.com

IBM JTI

IBM JTI (PT Jasa Teknologi Informasi) invites selected fresh graduates to be part of our team in one of its best team, **IBM**-JTI IT Solution & Delivery (ITSD) Department. ITSD, center of certified technical experts, is now opening opportunities for smart, hardworking, and eager to learn fresh graduates. If you passionate in IT industry and would like to have numerous exposures from around the world to make you learn faster and grow excellently, you will be fit for this opportunity.

Software Specialist / Developer

In this role, you will have exposure to implement and support IBM Software, or develop applications on IBM platforms. Working in a team both from local and regional support to perform your role excellence is a typical activity if you join us as Software Specialist/ Developer. Requirements:

Computer Science Major with minimum GPA 3.50 Having knowledge of Web Application Development / Object-oriented Programming / Java / Javascript / PHP / .NET Framework / CSS / SQL / noSQL Fluent in English (Speaking/Writing) Fast learner, hardworking, and striving for excellence Good attitude, friendly, cooperative and willing to learn

2. IT Specialist (Infrastructure Specialist)

In this role, you will have exposure to handle infrastructure design, implementations, improvements or operations using IBM, open source, or other enterprise grade technologies. Working in a team both from local and regional support to perform your role excellence is a typical activity if you join us as IT Specialist

Requirements:

Computer Science Major with minimum GPA 3.00^{0} ge 2 Having knowledge of Server Operating Systems (Linux or





Requirements:

Computer Science Major with minimum GPA 3.00 Having knowledge of Server Operating Systems (Linux or Windows) / Virtualization / Cloud Infrastructure / Security / Networking.

Fluent in English (Speaking/Writing)

Fast learner, hardworking, and striving for excellence Good attitude, friendly, cooperative and willing to learn

If you are willing to join the IBM team, please send your recent CV and Application to Mr. Fahlevy – SAGE at <u>fazlin@binus.edu</u> and cc to <u>dhputri@binus.edu</u> with Subject : *IBM* – (Your Name). To those who are on Thesis, you can apply as intern.

Thank you and GOOD LUCK!!!

Bright Imc

CREATIVE DIRECTORS PT.BRIGHT BRILLIANT COMMUNICATION

PT. Bright Brilliant Communication;

http://www.brightimc.com/, established since 2010 as a one stop communication company, which provides the real integrated marketing communications from a concept, strategy, execution to monitoring. Supported by young, smart and dynamic talents. We have mission to explore breakthrough ideas to make your brand work and provide effective and innovative marketing communication solutions as well as our vision to be the essential partner, creating business success and growing together with our clients. By having 109,568; 315 campaign, 511 clients, 1,567 projects and 1,536 TV Production Produced we believe that we always can be the leading one stop communication company in Indonesia.

Who will be the Creative directors?

She/He is the **creative** leads at advertising and marketing companies, working with designers, artists, copywriters, sales teams and marketers to create a vision for products sold.

Main Duties:

Creative directors plan advertising, oversee the **creative** process and give guidance to the **creative** people that work under them.





JOB SKILLS AND REQUIREMENTS

 Creativity: Creative directors will invent new ideas for branding, advertising campaigns and marketing messages. They need to understand design and smart copy, and recognize fresh approaches to advertising.
Analytical Skills: Advertising and marketing is everevolving, and good creative directors are able to analyze trends, look at new data and keep with the times.

3. Decision-Making Skills: Advertising campaigns have timelines, and creative directors will need to make decisions on final copy, final art, finished commercials and radio spots.

 Interpersonal Skills: Creative directors will meet with corporate heads and clients on a regular basis. Being a good communicator to all involved will help greatly.
Management Skills: Creative directors often have to keep many creatives on schedule, and manage their own time.

Educational Requirements:

Most creative directors start with a bachelor's degree in a creative field and years of experience in the creative field. Most people become creative directors after working as a copywriter, designer, art director or similar creative background, and show an aptitude not only for the creative side, but for the business side of advertising and marketing.

Working Experiences

Minimum Working Experience: 5 Years in some agency or creative related industry

ADVERTISING SALES MANAGER Main Duties:

As an advertising or Agency sales representative, you'll be working for an employer in the Agency industry. Essentially, you'll be selling media 'space' or airtime to advertisers, Event Activations, Digital Services, PR Services. Related to Communication Services **So, what will I actually be doing as Advertising Sales Manager**

Your role will vary according to the nature of your employer's business. However, your day-to-day tasks are likely to include:

- 1. Mapping out Industry & Bran to suit our services
- 2. Persuading clients to buy the services
- 3. Finding out who controls the advertising budget in target organisations and contacting them

4. Explaining the benefits of your medium, using statistics on readership or viewing figures

- 5. Offering a price and negotiating around it
- 6. Closing the deal and recording the details

For a career in advertising sales, you'll need:

- 1. Communication skills
- 2. A good telephone manner
- 3. Persuasive ability
- 4. Confidence and an outgoing personality
- 5. The ability to build relationships with customers
- 6. Diplomacy and patience
- 7. The ability to work under pressure and meet targets
- 8. Be good with numbers
- 9. Minimum Working Experience : 5 Years

if you're interested, Please drop your updated CV to: hrd@brightimc.com and cc to

recruitment@insightshr.co and fazlin@binus.edu





Dekoruma

Dekoruma.com is a fast-growing tech start up with a mission to break the highly inefficient home & living industry. We believe that everyone is entitled to easy access to great quality furniture & home furnishing at an affordable price. However, due to enormous inefficiency such as middlemen and logistics, home & living products are sold 10-15 times more than its production values, making it hard for everybody to have a warm & beautiful home. We are working our best to change this by applying technology to improve every aspects of the value-chains.

Our team members hail from NTU, University of British Colombia and Melbourne University graduates, with top company background, such as Quora, Traveloka, Panasonic, Ruma.com, aCommerce and Informa. Here in Dekoruma you will be able to realize your true potential and make a real impact. If you think you are a dynamic and highly-driven individual, join us and be a part of our family!

Content Marketing Job Location: West Jakarta, Indonesia

Job Description

Content marketing specialists are creative visionaries at a company. When you visit a website and read an article, blog post, or any other bit of content for that matter, a content marketing specialist created it. Websites that provide interesting and relevant content to visitors retain those readers and attract new ones. Are you looking for the opportunity to persuade potential customer with your content? Let's join our marketing team to crack the home & living market!

Responsibility

- Accountable for all content marketing initiatives to drive traffic, engagement, leads, that deliver sales and customer retention.
- Editorial calendar and organization workflows must be developed and managed.
- Measurement and optimization of the program will be required on a regular and ongoing basis

Requirement

- Experience creating content for the web and growing a social audience
- Editorial mindset that seeks to understand what audiences consume and how to create it
- Project management skills and understanding how to manage the priorities of multiple stakeholders in a complex environment and focus on the delivery of results
- Good team player

Note : fresh graduate are welcome

Digital Marketing Technologist Job Location: West Jakarta Job Description

This role is become emerging today because it drives most of sales for startup company. The biggest challenge is to drive cost effective sales for the company. This skill is listed in 25 Most Wanted Skills 2016 (source : linkedin.com). The marketing industry is shifting right now, from the traditional marketing to the new digital marketing. In this era, all marketing strategy should be measureable by numbers. Let's join the future of the marketing industry! **Responsibility**

Create and manage online marketing campaign to achieve target

- · Grow customer acquisition
- Campaign analysis using data driven approach to maximize ROI
- Working together with Product & Technology team to build in-house marketing application





Requirement

- Computer Science / Mathematics / Engineering / Any quantitative fields (there's a bunch of numbers & technology involved).
- Analytical and logical thinking.
- Eagerness to learn new things
- Self motivated, like challenges and willingness to get things done
- Hands-on understanding of the online marketing industry.
- To know more about Dekoruma, please visit our site : <u>https://www.dekoruma.com/</u>

Partner Development

Job Location: West Jakarta

Responsibility

- Open / Crack Market
- Analyze & sorted DBP (10,20,35,50)
- Make sure Payment DBP for 3 Month
- Accommodate 1st order DBP to CSO
- Collaborate DBP needs (product) with Merchandiser
- Requirement
- Communication Skill
- Good Looking
- Highly Motivation
- Optimist
- Friendly & Responsible
- Has Own Vehicle
- Hard Worker
- Experienced, Fresh Graduates are welcome

Other Information

- Outside Office
- Working hours (9-18)
- Monday-Friday (Saturday if did not achieve target)
- Additional Commission from Margin (percentage)
- Additional Bonus if Achieved
- Meal allowance
- Transportation Allowance

To know more about Dekoruma, please visit our site

: https://www.dekoruma.com/

If you're interested, Please send your CV to

budi.yanto@dekoruma.com and cc to

fazlin@binus.edu with subject

related to the position that you

applied.





DBS Bank

Management Associate Program Responsibilities

The Management Associate Programme (MAP) is a leadership development programme that seeks and hones the sharpest minds to take on leadership roles in DBS. It is our most comprehensive training programme for the future leaders of Asia's booming banking industry. Over a course of 24 months, you will have the opportunity to gain exposure to different business areas within the bank under a rigorous and holistic programme.

The programme structure prepares you to go higher in Asia with:

Four weeks of Campus Training at the start Three 7-month stints across different business areas

An overseas stint for the Top MA of the cohort As a Management Associate, you will receive comprehensive training and development covering three key areas: Experience, Education and Relationship.

Experience-based Development

The best person to decide your career path is YOU. As a Management Associate, you will be assigned a Programme Manager to work with you to design your Individual Development Plan based on your ambitions and our business priorities. This will include on-the-job training involving experiential learning across different roles.

Education-based Development

Your journey will begin with a rigorous and structured induction programme held in August at the DBS Headquarters in Singapore.

Relationship-based Development

As part of this elite, high-profile programme, you will also meet fellow management associates in the region as you build your own professional network. Opportunities to interact with senior management and the company's top leaders will be provided to give you the best banking career in Asia - bar none.

Requirements

- Preferably Master Degree from reputable local/overseas university
- Minimum GPA 3.0 or 2nd Class Lower Honours
- Preferably majoring in Business, Economics, Engineering, Natural Science and Mathematics.
- Maximum 2 years working experience.
- Not more than 27 years old by end of the year.





Graduate Associate Programme (GAP) Technology & Operations

Responsibilities

For those with a passion for ideas, this 2-year programme offers you the opportunity to specialise in the technology and operations businesses, and develop expertise that will prepare you to drive innovation in the banking industry.

The structured learning programme entails: Six weeks of Campus Training Two 11-month stints across different areas in Technology and Operations

As a Graduate Associate, you will undergo rigorous training to build banking and finance, project management and personal development skills to be an effective people manager. Specifically designed job rotations will give you a deeper understanding into the different functions across the technology and operations businesses. We will also provide mentorship and networking opportunities with Senior Management that will broaden your horizons and sharpen your innovative edge

Requirements

- Possess Bachelor or Master degree from reputable local/overseas university, with minimum GPA at least 3.0 preferably majoring in Engineering, IT, MIS or Computer Science
- Fresh graduate up to maximum 2 years of working experience
- No more than 27 years old
- Selected applicants should also possess strong leadership qualities as exhibited in their Extra Curricular Activities / business start-ups and consistently having pushed themselves to excel and stepped out of their comfort zones.

Highly adaptable and possess strong interpersonal / communication skills.

Apply Now

We offer a competitive salary and benefits package and the professional advantages of a dynamic environment that supports your development and recognises your achievements.

We regret only shortlisted candidates will be notified.

IF YOU'RE INTERESTED, SEND YOUR CV TO <u>FAZLIN@BINUS.EDU</u> AND PUT THE JOB TITLE ON THE EMAIL SUBJECT BEFORE 7th April 2017



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Campus Hiring

CAMPUS HIRING Deloitte April 4th, 2017 | 08.30 – Finish | Room 403 4th Floor, Anggrek Campus, Binus University Submit your CV or register to : <u>https://jobs2.deloitte.com/id/enStudent-all-jobs</u> Go to Campus Recruitment 2017 – Bina Nusantara

And apply online, create new account and make sure to remeber your username and password

CAMPUS HIRING PWC April 5th, 2017 | 09.30 – Finish | Room 514 5th Floor, Anggrek Campus, Binus University Submit your CV or register to : Klik <u>http://bit.ly/chbinus2017</u> subject : CH PWC

CAMPUS HIRING TIME INTERNATIONAL April 11th, 2017 | 08.00 – Finish | Room 705 7th Floor, Anggrek Campus, Binus University Submit your CV or register to : Klik <u>http://bit.ly/chbinus2017</u> subject : CH TIME INTERNATIONAL

CAMPUS HIRING ISGS April 12th, 2017 | 09.30 – Finish | Room 803 8th Floor, Anggrek Campus, Binus University Submit your CV or register to : Klik <u>http://bit.ly/chbinus2017</u> subject : CH ISGS