

INNOVATION

BINUS INTERNATIONAL / VOL.1 / 2015

**BINUS INTERNATIONAL'S ACCOUNTING
& FINANCE PROGRAM THE ONLY EFMD EPAS
ACCREDITED PROGRAM IN INDONESIA**

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In the beginning of the year, BINUS INTERNATIONAL's Accounting & Finance program awarded an accreditation from the EFMD Program Accreditation System (EPAS), an international accreditation board for academics that are affiliated with business schools. In this, the first edition of 2015, once again we deliver this valuable and beneficial internal magazine with EPAS cover story and other article about BINUS' EPAS Accreditation achievement, what is EPAS, what is the benefit and other things about EPAS. We also bring you interesting profile articles about the new Stucom's leadership. You can also find interesting articles in this Innovation that will enrich your knowledge and broaden your horizons, such Solbridge International School of Business visits, Fashion Management Exhibition, MoU with Iran Embassy, SIMBIZ 2015, Artvolution 2015 and many more.

Happy Reading!

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**BINUS INTERNATIONAL'S
ACCOUNTING &
FINANCE PROGRAM
THE ONLY EFMD EPAS
ACCREDITED PROGRAM
IN INDONESIA**

AFTER A LONG PROCESS, BINUS INTERNATIONAL'S ACCOUNTING & FINANCE PROGRAM WAS AWARDED AN ACCREDITATION FROM THE EFMD PROGRAM ACCREDITATION SYSTEM (EPAS), AN INTERNATIONAL ACCREDITATION BOARD FOR ACADEMICS THAT ARE AFFILIATED WITH BUSINESS SCHOOLS. "ACCOUNTING & FINANCE HAS BECOME THE FIRST STUDY PROGRAM IN INDONESIA THAT HAS GAINED A EUROPEAN - STANDARD INTERNATIONAL ACCREDITATION FROM EFMD. WE ARE PROUD OF THIS SUCCESS AND WE WANT TO SHOW THAT WE CAN COMPETE AT HIGHER LEVEL." SAID PROF.DR. IR.HARJANTO PRABOWO, MM., REKTOR OF BINUS UNIVERSITY



With the international accreditation now in hand, BINUS is now on par with other business schools in Europe, such as Salford Business School, Nottingham Business School, University of Antwerp and St. Petersburg University. It took two years for BINUS to prepare themselves to meet all the criteria of the accreditation. Lots of things were prepared such as documents, internal maintenance that included program design, program delivery, the output of the graduates, and its impact on society. After requesting for accreditation and all the requirements are met, assessors of EFMD came to the university and conducted interviews with students, alumni, staffs, and lecturers.

"This was all part of a long process that we had to go through. We did this all step-by-step. We believe that this process is not the end - instead it is the beginning of a journey. In the next three years there will be many things that we need to do, related to the requirements given by EFMD," said Firdaus Alamsjah, Ph.D., Executive Dean and Provost.

"THIS WAS ALL PART OF A LONG PROCESS THAT WE HAD TO GO THROUGH. WE DID THIS ALL STEP-BY-STEP. WE BELIEVE THAT THIS PROCESS IS NOT THE END - INSTEAD IT IS THE BEGINNING OF A JOURNEY. IN THE NEXT THREE YEARS THERE WILL BE MANY THINGS THAT WE NEED TO DO, RELATED TO THE REQUIREMENTS GIVEN BY EFMD"

According to Firdaus, also known as Feri, the requirements given by the EFMD stipulate that the accreditation is not permanent. In three years, the same accreditation will be re-evaluated. Therefore, the campus is committed to maintaining the accreditation, while pursuing other great achievements in the future. Feri added that this international accreditation gives special benefits to students. Students will find it easier to continue their study or to work overseas. It will also be easier for them if they want to work at multinational companies because the students are believed to be academically proven and have a global mindset. (RAW)

BERNARD GUNAWAN: THE EPAS ACCREDITATION OF BINUS IS A POSITIVE CONTRIBUTION TO EDUCATION IN INDONESIA

THE INTERNATIONAL ACCOUNTING AND FINANCE PROGRAM HAS ATTAINED EPAS ACCREDITATION (EFMD PROGRAMME ACCREDITATION SYSTEM), AN INTERNATIONAL ACCREDITATION FOR ACADEMIC PROGRAMS IN BUSINESS SCHOOLS BASED ON EUROPEAN STANDARDS. WITH THIS ACHIEVEMENT, BINUS HAS BECOME THE FIRST INSTITUTION IN INDONESIA WITH EPAS ACCREDITATION.

EFMD announced BINUS's achievement in earning the accreditation through its official website: "The EPAS Accreditation Board has recently awarded the EPAS quality label to the following program: Faculty of Business, BINUS INTERNATIONAL, Indonesia." Bernard Gunawan, CEO of BINA NUSANTARA said "This accreditation is a strong acknowledgement of BINUS. This benefits BINUS students' in facing the ASEAN community competition that will enter Indonesia later this year." A similar thing was stated by Dewi Fitriyani, the Head of the Accounting program. Dewi said that this accreditation is a seal of approval at the international level. "For us in Indonesia, we are really proud now

that we are acknowledged. It will benefit the students in competing academically and for their future employment." It is not easy for education institutions to earn international accreditations. Both Bernard and Dewi hope that the university's achievements do not stop there. Instead, it should serve as motivation to gain more success in the future. "I hope this accreditation can be maintained and BINUS can contribute to the growth of education in Indonesia," said Bernard. (RAW)



EPAS, INTERNATIONAL ACCREDITATION OPENS NEW HORIZONS AT A GLOBAL LEVEL

THE INTERNATIONAL ACCOUNTING & FINANCE DEPARTMENT, IN THE FACULTY OF BUSINESS AT BINUS INTERNATIONAL (BI) HAS SUCCESSFULLY EARNED THE EFMD PROGRAMME ACCREDITATION SYSTEM (EPAS). EPAS IS AN INTERNATIONAL ACCREDITATION FOR ACADEMIC PROGRAMS AFFILIATED WITH BUSINESS SCHOOLS.



An international accreditation is an absolute prerequisite for a university to become a world-class university. According to the Rector of BINUS UNIVERSITY, Prof. Harjanto Prabowo, an international accreditation is acknowledgment that a university has the ability to produce highly-competitive people at the international level.

"A world-class university pushes, and nurtures students to compete globally. They are prepared carefully to face those challenges and to adapt to them accordingly," said Prof. Harjanto.

Through this accreditation, BI can show that they have a quality assurance system which was acknowledged internationally. BI is the only university in Indonesia that has gained this accreditation.

Dewi Fitriarsari, Ph.D., the Head of Program in the School of Accounting, said that EPAS could be the seal of approval for the school to compete at the international level. "To compete at the international level, a school must have its own values. This accreditation states that we're ready to compete at a higher level," said Dewi.

Furthermore, Dewi explained that with

this accreditation a campus had a design concept to produce graduates with international competencies. Therefore, they could compete with other graduates from abroad. Students could benefit from having bigger opportunities to continue their study abroad or even work abroad. To achieve this accreditation is not simple. BI made a two-year effort preparing all the requirements. According to Firdaus Alamsjah, Ph.D., the Executive Dean & Provost, many things had to be prepared, such as taking care of various documents, internally restructuring consisting of program design, program delivery, and graduate outputs, and the impact on the community.



"After applying for the accreditation, we checked everything to ensure we have met all of the requirements. Then when all the requirements were fulfilled, assessors from EFMD visited the university to interview students, alumni, operational staffs, lecturers, and other parties," Firdaus explained.

The national accreditation is awarded based on the alumni produced by BAN-PT who accredit it. "EFMD saw the input that enters the faculty, not just the graduate alumni. They could



see how the corporate side and the alumni give significant input to the faculty," said Karen Imam, who was responsible for coordinating the effort.

This EPAS accreditation was put into effect in September 2014. The graduates of last year's business faculty of BUI already had EPAS accreditation on their certificates. EPAS is valid for three years. During that period EFMD will monitor the business faculty of BI. After it is due, they need to reaccredit to extend the EPAS accreditation. (RAW)





BINUS INTERNATIONAL STUDENT COMMITTEE 2015

CAMPAIGN FLYERS, ONE BY ONE, WERE CLEARED FROM THE WALLS OF THE JOSEPH WIBOWO CENTRE. THE CHEERS OF THE SUPPORTERS WERE NO LONGER HEARD. THE HUSTLE AND BUSTLE OF THE CANDIDATES' CAMPAIGN TEAMS HAD BEEN HUSHED. LOOKING FORWARD TO THE NEW ERA OF LEADERSHIP.

At the beginning of 2015, BINUS INTERNATIONAL Student Committee (BISC), known as Stucomm, came under control of Deblin Tanudjajda Winata and Michael Ferikson as the new president and vice president. Deblin and Michael were elected through direct votes by more than half of the population of the students in a tight competition with Yoshua Sihombing and Pamela Abigail. Under the leadership of Deblin and Michael, the organization endeavors to be the spearhead of student's aspirations and their activities. As a student council, they have an opportunity to establish communications with university stakeholders. Therefore, it is the main task of the council to organize all of the activities held by students. With the slogan "Engaging Binusians, Empowering the Community", Stucomm tries to aggregate the need of all students. To realize that notion, at least three things are in consideration under the Deblin/Michael leadership. Full integration of divisions to improve Stucomm's working performance; establishing cooperation with other colleges in order to broaden the opportunity of future cooperation and study visits; as well as consolidating a good image for Stucomm internally and externally are their main concerns.

REGENERATION TO REALIZE FUTURE VISIONS

Pamela Abigail, despite losing as vice-president, now acts as Secretary and Nathasya Tjadjasa as Treasurer. Public Relations, Student Activity, and Development are three divisions that act as the backbone of the council. Public Relations is divided into two sub-divisions, external and internal, which are led by Edbert Himawan and Yoshua Sihombing. Student Activity is also divided into two sub-divisions, the division of Academics and Knowledge and the division of Art and Sport, which are being coordinated by Kirana Aisha and Leo Sitanggang respectively. Last, but not least, Research and Development acts as the think tank of the council, led by Sharon Bella. Under their leadership, Inka Ichsan, Nadira Alifa Mandala, Derian Felix, Kenny Durgani, Iman Nurachman Fadjar, Caesar Prayogo Adyatma,

Jenisha Shroff, and Sandy Caesar act as student representatives. Deblin Tanudjaja, Stucomm's 2015 president, states that the organization that he leads has a greater role, more than an event organizer of university activities. Deblin emphasized the role of delegation and maintaining channels of communication. Aware that the positions that they hold are temporary, and that the vision to be realized is long-term, all of the outgoing members of the council helped maintain consistency by training the incoming members. All ranks are being encouraged to carry out the projects that have been in the pipeline. In addition, the current members have taken heed of the need to recruit fresh members through open recruitment, and through a suggestion box they hope to attract future members. "Regeneration is important for the sustainability of this organization. It is the duty of all council members to maintain the fluidity of the organization. Therefore, members' training is our top priority," said Michael.

TOGETHER WE WILL MAKE OUR VISION INTO A REALITY

"Student Committee 2015 serves as a consistent proactive organization within BI management to facilitate and engage BINUSIANS in student activities support and represent BINUSIANS both within management and externally for the betterment of students' welfare". This is the Stucomm vision. "Stucomm has a great role. Not only as the organizer of university events, but we have to carry out the role as the funnel of aspiration as well as

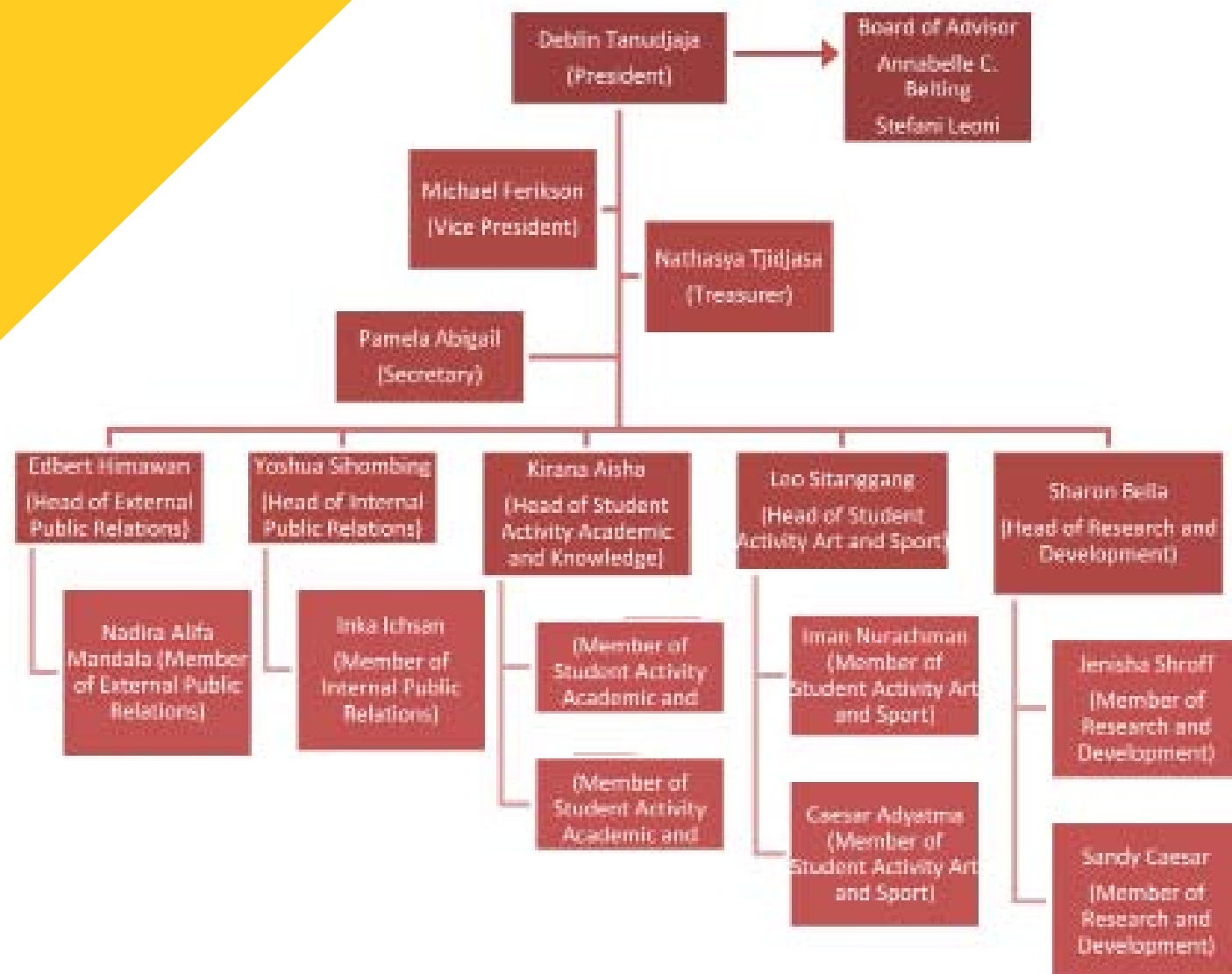
the bridge between students and BI management. For that, we have to carry out our role as seriously and as well as possible. Together we will make our vision into a reality," asserted Deblin. Stucomm 2015 is striving to give the best contribution to all of the university stakeholders, Bridging the students with the university lecturers, head of departments, management, and dean is part of their vision. To realize that, Deblin and Michael announced improvements of cooperation between Stucomm's internal divisions.

FROM US, BY US, TO US

To achieve the approved purpose, Stucomm hopes for full support from all strata of JWC, especially from all students. All well-prepared strategy is useless if there is no support from the people of JWC campus. However, all of the council members understood that support from the people of JWC is not to be taken for granted. Direct approaches to all of the strata in campus have become the top priority of all of the Stucomm members to gain support. "It is not only through formal approaches, but we are also conducting direct approaches to all of the strata in BI, especially to fellow students. Because, we, the members of Stucomm, are their representatives. What we do is all from us, by us, and to us, fellow students of BI," said Michael.



BISC 2015 ORGANIZATIONAL CHART



Nikmati Kemudahan
untuk Biaya Pendidikan di BINUS

• Periode 1 Januari s/d 31 Agustus 2015 •

Rp **600.000,-** **Cashback***

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STUCOMM'S PRESIDENT & VICE PROFILE



DEBLIN TANUDJAJA AND MICHAEL FERIKSON ACHIEVED VICTORY IN THE STUDENT COMMITTEE PRESIDENTIAL RACE, COMPETING WITH THE TICKET OF YOSUA SIHOMBING AND PAMELA ABIGAIL, HELD ON JANUARY 7.

The success of Deblin and Michael was due to their hard work, supported by their solid campaign team for sending their message to the students on campus. Their victory was also caused by the good relationships Deblin and Michael had established on campus, both with the students and the management at JWC. Both of them developed informal, personal approaches.

In the midst of their busy schedules, Deblin and Michael always took time to visit the lecturers' rooms and build communication with staff. Because of their closeness, both Deblin and Michael knew their peers aspirations well.

Even though they are the representatives of the students, Deblin

and Michael know that they have to embrace the university, so the aspirations they have gathered could be well-accepted and focused on target.

Deblin started his career at Stucomm by being a member of the Student Activity division. Besides that, Deblin is also active in BINUS English Society (BEST). His decision to be active in student organizations is because he wants to keep improving himself. Deblin believes that by being active in campus organization, he could learn many things.

For Deblin, to have career in an organization should be whole-hearted. That goes with his principle in life. "I don't do things half-heartedly. If I want to do a thing, I'll do it whole-

heartedly. And that principle has led me to my current position," the Information Systems student said.

His partner, Michael Ferikson, has passion for organizational activities. Starting his career in Stucomm from the position of member, Michael has received many lessons from the organization. "By being a vice president, I have many opportunities to discuss about this organization's further development with the university, in particular the Student Alumni Global Employment (SAGE) department. There, I believe I can give my best potential to this organization," said Michael. "My love for Stucomm will motivate me to do better in directing this organization."





SOLBRIDGE BUSINESS SCHOOL FROM SOUTH KOREA EMBRACES BINUS INTERNATIONAL IN GLOBAL CHALLENGE PROGRAM

BINUS INTERNATIONAL BECAME A HOST IN THE 'GLOBAL CHALLENGE' PROGRAM HELD BY SOLBRIDGE INTERNATIONAL SCHOOL OF BUSINESS, SOUTH KOREA. THE EVENT WAS OPEN FROM 2 TO 8 FEBRUARY 2015. FOURTEEN SOLBRIDGE STUDENTS FROM VARIOUS COUNTRIES ATTENDED THE PROGRAM IN JAKARTA.

SolBridge is the only international business school in South Korea that has more foreign students than local. During the visit to Jakarta, students from South Korea, China, Vietnam, Kazakhstan, Uzbekistan and Russia, and a professor from India joined the group. "At SolBridge there's about 70% foreign students while the rest are local students," explained Ony Avrianto Jamhari, an Indonesian lecturer and representative of SolBridge.

The Global Challenge program is supported by the government of South Korea. The government provides subsidies to schools which want to run internationalization programs. SolBridge received the government grant, so the students who came to Jakarta did not have to pay. They were chosen by their academic achievements and some were winners of SolBridge championships. Throughout the program, BINUS was appointed host and all rundowns were planned and executed by BINUS, too. The participants were introduced to Indonesian culture and business. For South Korea, Indonesia is an eye-catching country, especially in the economic sectors. Many South Korean companies have invested in Indonesia.

The students visited KEB Hana Bank, where they learned about Marketing 3.0 from the Indonesian marketing expert, Hermawan Kartajaya. They also participated in a case competition with the theme of Korean companies located in Indonesia. At the end of the program, all of the participants were taken to the Thousand Islands to the north of Jakarta, for some sun, sea and sand. (RAW)



THE DEPARTMENT OF HOSPITALITY AND TOURISM MANAGEMENT ANNOUNCES COOPERATION WITH EMBASSY OF THE ISLAMIC REPUBLIC OF IRAN



THE DEPARTMENT OF HOSPITALITY AND TOURISM MANAGEMENT OF BINUS UNIVERSITY INTERNATIONAL (HTM-BI) AND THE EMBASSY OF THE ISLAMIC REPUBLIC OF IRAN, THROUGH THEIR CULTURAL ATTACHÉ, SIGNED A MEMORANDUM OF UNDERSTANDING ON THE COOPERATION OF EDUCATION, ART AND CULTURE ON 23 JANUARY 2015.



Yuliana, the Head of Program of the school of HTM and Hujjatullah Ibrahimian, the Cultural Counselor Embassy of Iran, agreed on efforts to develop education and tourism.

"BINUS is one of the main universities in Indonesia. With a large number of students and a great reputation, BINUS is a famous university and the best for us," Hujjatullah said. Iran plans to run some programs in order to introduce their culture and also to learn Indonesian culture.

Hujjatullah said that Indonesia has so much cultural richness, but many Iranians are unaware of this. Therefore, Iran would like to cooperate with an Indonesian educational institution to find out more. "Tourist attractions in Indonesia are myriad and

beautiful. The cuisine is wonderful. But unfortunately many Iranians do not really know about these. We need to have further program development," Hujjatullah added.

With a 7000-year-old civilization, Iran has richness in its culture. This is why one of the agreed programs of cooperation is having an 'Iranian Day' at BINUS.

BINUS also welcomed this cooperation as an opportunity for the Department of HTM BI to develop, either the educational programs or the students. "This cooperation will give benefits to us, especially to the students," Yuliana said. (RAW)

COLLABORATION BETWEEN STUDENTS OF FASHION MANAGEMENT AND GRAPHIC DESIGN RESULTED IN HIGH-QUALITY FASHION BRANDS

FROM 10 TO 12 FEBRUARY 2015, AN EXHIBITION OF WORKS FROM STUDENTS' OF FASHION MANAGEMENT AND GRAPHIC DESIGN AT BINUS NORTHUMBRIA SCHOOL OF DESIGN (BNSD) WAS HELD AT THE JOSEPH WIBOWO CENTER. THIS EVENT WAS PART OF THE ENTREPRENEURSHIP, DESIGN REALIZATION AND PROMOTION, AND TYPOGRAPHY CLASS ACTIVITIES.

The collaboration between students from these two departments resulted in some interesting and highly-selling artworks. The participants were divided into groups. Each group had one to four persons, consisting of students from both departments: Fashion Management and Graphic Design.

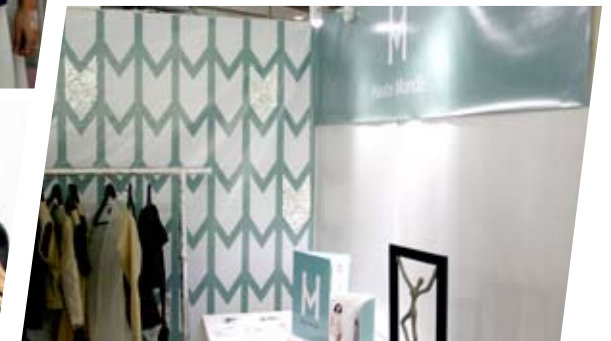
Each group was then asked to produce works that could sell and compete in the fashion industry. That is why the students did not only create good clothing, but clothing that is able to sell. Furthermore, they made a logo brand and organized the display on their own booth for the exhibition so it looked like a real clothing store. While students of Fashion Management

department dealt with sheets of fabric and the marketing strategies, students from the Graphic Design department handled the eye-catching logo design and brand identity. The Graphic Design students also displayed some graphic design illustrations, color theory, photography and drawings in their booths.

Those works later on would be scored by lecturers. Another scorer was a practitioner of the creative industry, the director of the Goods Dept. and the owner of a popular online business – Klaus and Co.

Ratna Dewi Paramita, the Head of School of Design BNSD said that this show could be a good start for the two departments and also for the students

of both departments. "Aside from meeting the needs of the lectures, this event hopefully could also become a beginning for them (students from both departments) to cooperate in making other future projects. We also invite practitioners to review the students' works so that they could get feedback of how to market their brand into the fashion market," Ratna explained. (RAW)



THE 8TH FILM PRODUCTION SEMINAR PUBLIC LECTURE SERIES WITH THE DIRECTOR OF DI BALIK 98

BINUS NORTHUMBRIA SCHOOL OF DESIGN (BNSD) PROUDLY PRESENTED 'THE 8TH FILM PRODUCTION SEMINAR PUBLIC LECTURE SERIES' ON 16 JANUARY AT THE JOSEPH WIBOWO CENTER, INVITING THE DIRECTOR OF THE MOVIE 'DI BALIK 98', LUKMAN SARDI.

Lukman Sardi was previously known for his acting in movies such as Soekarno, Merah-Putih, and Laskar Pelangi 2. He shared his new directorial experience with BNSD students.

At the workshop, Lukman told the story of his ten years in the acting world. For him, being an actor as well as a director has big challenges. He mentioned that every role has its own responsibility, and as a director he said that he learnt a lot of new things, especially how to be a good leader. He also talked about how to unite hundreds of crew members to cooperate in one vision.

"Basically all of us could lead, either leading a team or leading oneself to do a job. It depends on our will to learn becoming a good leader," Lukman said.



Aside from trying to be a good leader of his team, another challenge Lukman faced in this new role was how to change his habits from before as an actor to now as a director. If in the prior roles Lukman only dealt with scripts, this time he should be able to manage all factors of the film production process.

"Theory and practice are competing against each other. Basically both of them are two things that couldn't be separated and should be done in balance. Theory is our guideline to do something, but practice is a spontaneous thing that we get through experience. By having theory and practice at the same time, we could gain our knowledge," Lukman said.

At the end of his talk, he said that to like a thing is not enough. He focuses more on passion to do the job. "If you only like but don't know what to do, it's better you let it go," said Lukman. (RAW)

ENTREPRENEURSHIP IN SIMBIZ 2015

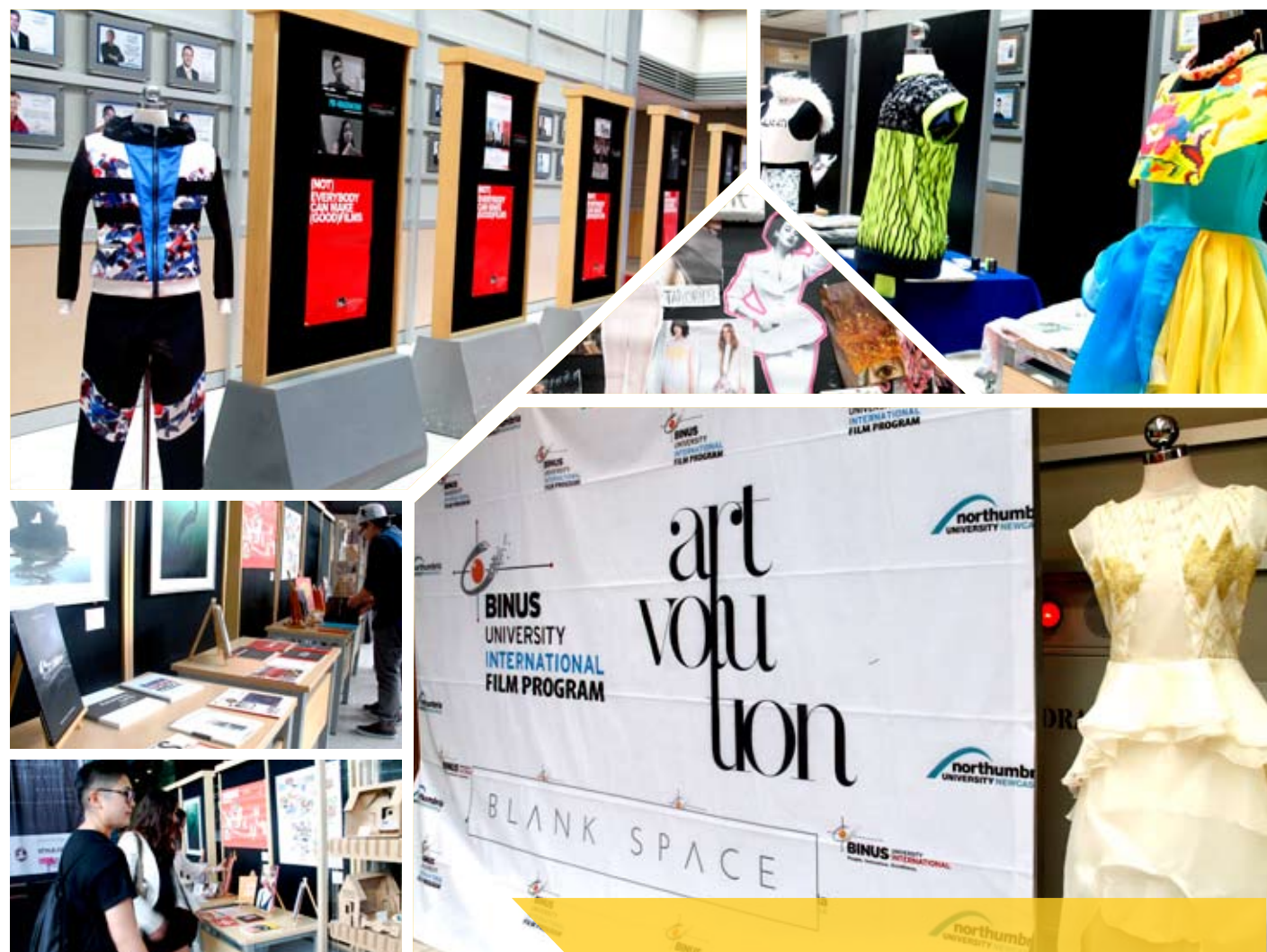
BESIDES CONTRIBUTING TO THE NATIONAL ECONOMY, ENTREPRENEURS ALSO CONTRIBUTE BY PROVIDING EMPLOYMENT. THEREFORE, MANY WAYS ARE TAKEN TO STIMULATE THE INTERESTS AND DEVELOP THE TALENTS OF YOUNG BUSINESS PEOPLE IN THIS COUNTRY.

BINUS INTERNATIONAL Trading Enterprise (BITE) is one of the organizations which cares about entrepreneurship and the business talents of the young generation. Together with Junior Prestasi Indonesia and JA Titan Software, BITE held a business simulation (SIMBIZ) on 16 to 18 January. This 9th SIMBIZ was located in BINUS INTERNATIONAL and Mall@ Alamsutera.

Twenty public and private high schools, and fifteen public and private universities from many cities in Indonesia participated in the simulation. They had prepared physically and mentally for a chance to win a total prize of Rp 30 million and four trips to Bali.

For the first time, Santa Laurentia High School participated in SIMBIZ and they won the high school category. For the category of university, ITB brought home three trophies as the 1st, 3rd and 1st runner up. (RAW)





CELEBRATE GRADUATION THROUGH ARTVOLUTION 2015

STUDENTS OF BINUS NORTHUMBRIA SCHOOL OF DESIGN (BNSD) CELEBRATED THEIR GRADUATION BY HAVING AN EXHIBITION TITLED 'ARTVOLUTION 2015' HELD ON 13-15 JANUARY.

Artvolution was held to celebrate the graduation of the first batch of BNSD students. This year BNSD successfully passed four students from Fashion Management, two from Fashion Design, seven from Creative Design, and one from School of Film.

Artvolution 2015 encouraged the students to create original creations as inspirations for the community. Inspired by a blank canvas, the exhibition took the theme 'blank space' which became a 'canvas' for the graduating students of BNSD. By mixing colors, creativity and imagination, beautiful works could be created.

"The idea of having this live exhibition came from our lecturers. We're the ones who did all the field work, though," the coordinator of Artvolution, Eiphel Mercedec explained. (RAW)

INNOVATION MAGAZINE WINS SILVER IN INMA 2015



FOR THE SECOND YEAR IN A ROW, BINA NUSANTARA TOOK HOME AN AWARD FOR INDONESIA'S BEST IN-HOUSE MAGAZINE IN THE UNIVERSITY CATEGORY AT THE FOURTH INDONESIA 'IN-HOUSE MAGAZINE AWARDS' (INMA) 2015. THE CEREMONY WAS HELD IN CONJUNCTION WITH THE COMMEMORATION OF NATIONAL PRESS DAY, TAKING PLACE IN BATAM ON FEBRUARY 7, 2015.

AT THE EVENT, ORGANIZED BY THE PRESS COMPANY UNION, THE OCTOBER-NOVEMBER 2014 EDITION OF 'INNOVATION' FROM BINUS INTERNATIONAL WITH THE COVER STORY 'INTERNATIONAL YOUTH DAY 2014: YOUTH AND MENTAL HEALTH' WAS THE SILVER WINNER IN THIS CATEGORY. THE BRONZE WINNERS WERE FROM OTHER UNIVERSITIES: IDENTITAS MAGAZINE (UNIVERSITAS HASSANUDIN) AND AGRIMAG MAGAZINE (INSTITUT PERTANIAN BOGOR). NONE OF THE MAGAZINES MET THE GOLD STANDARD CRITERIA.

THE CHAIRMAN OF SPS, DAHLAN ISKAN, PRESENTED THE AWARD TO RADITA A. W., A REPRESENTATIVE OF BINUS MEDIA & PUBLISHING. "LAST YEAR YOU WON AND YOU MADE IT AGAIN THIS YEAR! WHAT A GREAT ACHIEVEMENT, CONGRATULATIONS!," SAID DAHLAN.

HARIS SUHENDRA, BINUS CORPORATE COMMUNICATIONS MANAGER SAID, THIS ACHIEVEMENT WAS THE RESULT OF HARD WORK FROM THE BINUS MEDIA AND PUBLISHING TEAM. "IT'S A GREAT RESULT FOR US. THIS IS THE RESULT OF ALL THE BINUSIANS' HARD WORK. THIS IS A STRONG RECOGNITION FOR US. BUT WE CANNOT REST ON OUR LAURELS. WE MUST DO MUCH MORE NEXT YEAR," SAID HARIS. (RAW)

CONGRATULATION FOR INNOVATION SILVER WINNER

Category
The Best of University
Inhouse Magazine (InMA) 2015

