

# INNOVATION

BINUS INTERNATIONAL | VOL. 5 | 2014

# INTERNATIONAL YOUTH DAY 2014

YOUTH AND  
MENTAL HEALTH



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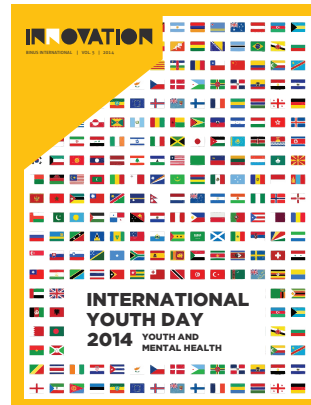
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Once again we deliver this valuable and beneficial internal magazine, called 'Innovation'. In this, the fifth edition of 2014, we bring you interesting topics and features, such as an article about Coloring Knowledge with the Beauty of Batik and Photography, Open Booth BASE, Ramadhan Iftar, BIPEDS' Profile, IFRS Workshop, BINUS 33th Anniversary, International Youth Day 2014 and many more.

You can also find interesting articles in this Innovation that will enrich your knowledge and broaden your horizons.

Thank you God, for your guidance for this edition. I'm really proud to have my team with me. Also thank you to the BINUSIANs who have always supported us. Last but not least, thanks to all you extraordinary, loyal readers.

Happy Reading!

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## BINUS-ASO School of Engineering

# (BASE) Information Session Part II



IN ORDER TO INTRODUCE BINUS-ASO SCHOOL OF ENGINEERING (BASE) TO PROSPECTIVE STUDENTS, AN INFORMATION SESSION ABOUT THE NEW PROGRAM WAS HELD AT THE JOSEPH WIBOWO CENTER. THIS INFORMATION SESSION WAS A PARTNERSHIP BETWEEN BINUS UNIVERSITY AND ASO COLLEGE, JAPAN.

The information session was held for approximately two hours and was attended by eleven families of students coming from different senior high schools in Jakarta. This session was the second following a similar event held in early May at the Anggrek campus.

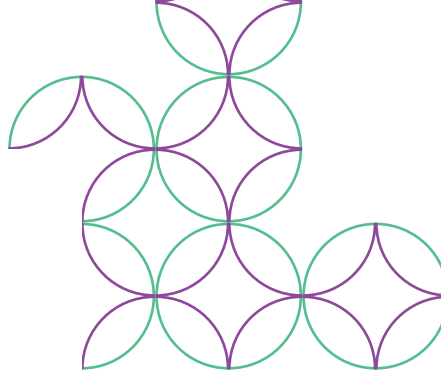
Representatives of BINUS UNIVERSITY's Faculty of Engineering were in attendance, such as the Dean of the faculty, Ms Ho Hwi Chie, the Head of Automotive and Robotics Engineering Department, Mr Sofyan Tan; and the Head of BINUS UNIVERSITY's Industrial Engineering department, Ms. Ketut Gita Ayu.

In this second information session, the parents seemed really enthusiastic about getting information on the engineering programs. Due to its broad career opportunities as well as higher incentives and facilities compared to other programs, the engineering program has been a favorite of high school graduates.

"Most parents would want their children to graduate from a reliable engineering program. For that reason, parents often choose universities that have good relationships with industry. One prominent industry that has had a good relationship with our engineering program is the Japanese industry. Most parents I met said that they wanted their children to have access to work in Japanese companies. This is where BASE meets parents' expectations. In BASE, we have a broad industrial network and an updated curriculum that is linked and matched with the industry," said Indra Erwin, Head of Marketing at BINUS INTERNATIONAL. (RAW)



# Coloring Knowledge with the Beauty of Batik and Photography



BATIK, INDONESIA'S TRADITIONAL METHOD OF CREATING CLOTH PATTERNS THROUGH WAX-RESIST DYEING, SEEMS TO BE HAVING A RESURGENCE, SPURRED BY MALAYSIAN CLAIMS TO ITS ORIGIN. THE STRUGGLE TO GUARD AND PROTECT ONE OF THE NATION'S MOST PRECIOUS INHERITANCES FROM OUR NEIGHBORS REACHED ITS CLIMAX WHEN UNESCO PRONOUNCED INDONESIAN BATIK A MASTERPIECE OF ORAL AND INTANGIBLE HERITAGE OF HUMANITY ON OCTOBER 2ND, 2009, WHICH HAS SINCE BECOME NATIONAL BATIK DAY.



Indonesian people across the archipelago have done a lot to ensure Batik is widely perceived as Indonesian, including holding ceremonies and exhibitions, and providing studies and workshops about batik.

BINUS International believes it is important for the school to do its share for Indonesia's cultural heritage by promoting batik. On June 5, the university held a talk show by Nurul Akriyati, S.Sn., a batik observer and a lecturer of Fashion Fabric at BINUS Northumbria School of Design (BNSD). The topic of the talk show was "Old Coast: Appreciating the Historical Value of the Archipelago through its Fabric".

The talk show was part of a series called "Coloring Your Knowledge" held at the Library and Knowledge Center (LKC) from June 3-5 at BINUS International.

Having observed and studied batik since high school, Nurul seemed to enjoy sharing her vast knowledge

about the beauty of batik, discussing her personal batik collections, and deepening the participants' understanding of coastal batik. "Coastal batik usually has a head and a body. The head of the batik has more complicated patterns and striking colors. An unusual thing about this batik is that many of the patterns have the signatures of the makers, such as Oey Ping Hien, Oey Soe Tjoen, Mv. E Van Zuylen and many others," explained Nurul.

The participants took the opportunity to experience batik making at first hand during a demo session led by the Kampung Palbatu School of Batik instructors.

"The activity was aimed to widen Binus International students' horizons, especially those of BINUS Northumbria School of Design (BNSD) on batik and photography," explained the head of LKC, Imam Budi Presetiawan, S.S., who was the Coordinating Leader for the Coloring your Knowledge program. **(RAW)**



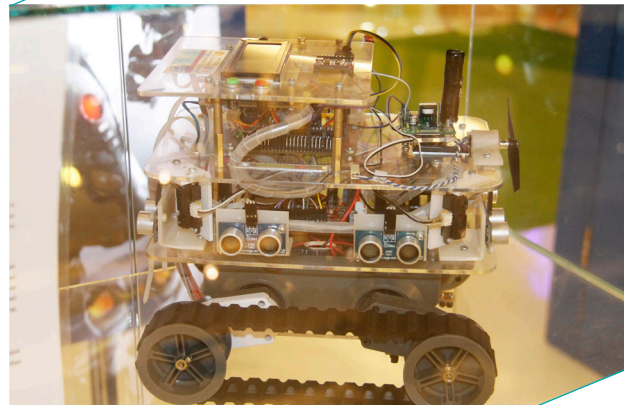




## BINUS-ASO School of Engineering Arrives in the Midst of Technologically Advanced Robots

BINUS-ASO School of Engineering (BASE) manned the biggest booth at Pluit Village during the recent Robopark event to introduce to the public the new joint program between BINUS University and ASO College in Japan. Robopark is the biggest robot competition in Indonesia and is organized by Sekolah Robot Indonesia (SARI).

Indra Kurnia Erwin, Head of Marketing-Affiliated BINUS International, was proud to announce that BINUS provides a scholarship to the winners. With the best line up of robotic creations, it was no surprise that BASE's booth was crowded with visitors.



BASE has brought quality education from Japan, especially in the fields of Automotive & Robotics Engineering and Product Design Engineering, in which comprehensive programs are offered. This program benefits from the industry-based curriculum, and ASO have graduates spread throughout many large industries in Japan. (RAW)





Sharing and Meeting in

## Ramadhan Iftar 2014 Event



The big family of BINUS INTERNATIONAL and BINUS BUSINESS SCHOOL gathered in the breaking of the fast during the Ramadhan Iftar 2014 event, at the Joseph Wibowo Center campus, on July 8). A large number of staff attended the event, along with orphans from Panti Asuhan Al-Amin Rawa Belong and our media partners.

The event was opened with *hadrah*, Muslim music performed by Al Istiqomah. An opening speech was then delivered by Firdaus A. Alamsjah, Ph.D, the Executive Dean & Provost of BINUS INTERNATIONAL. In the speech, Feri said that he was grateful for the annual event.

"This event is a blessing for us all. We are able to gather here to meet each other, to share and gain knowledge about Ramadhan. I am



happy that this event is organized, especially because we are able to invite a good speaker like Ustaz Syafii Antonio. I hope that this event will still be held for many years to come," said Feri.

Ustaz Syafii Antonio gave the Ramadhan lecture and led the opening prayer for Maghrib. Muhammad Syafii Antonio is a famous ustaz, lecturer and syariah economic expert.

He took up the theme "Teladan Ramadhan Rasulullah SAW: Halal-Oriented, With Discipline and Integrity", as the main focus of the lecture. He shared the meaning and benefit of fasting within the month of Ramadhan as well as the fasting habit of the prophet, Muhammad SAW.



"Fasting in the month of Ramadhan is like re-managing our life. All activities that we do become more organized, while prioritizing what is halal and what is not. If possible, we need to worship God more in the following months like the prophet Muhammad SAW did," said Syafii.

Other than that, Syafii reminded the participants that the blessings received during the month of Ramadhan are not only felt by those who fast, they are also felt by people all over the world, not restricted to only Muslims. Other than celebrating the breaking of the fast, the organizers also gave gifts to the orphans and to the staff of BINUS INTERNATIONAL and BINUS BUSINESS SCHOOL such as the security and janitors who support the operation of the campus all year round. **(RAW)**



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BINUSIAN CARD CENTER

## Northumbria University

Northumbria University is located in the heart of Newcastle upon Tyne, more widely known as Newcastle, in the United Kingdom. As a metropolitan city, Newcastle is a place where many cultures meet. Newcastle's abundance of public facilities is one of the reasons why it is a chosen destination by lots of students to pursue their education. With more than 33,000 students from over 125 countries, Northumbria has become one of the biggest universities in the north-east of England.

The campus of Northumbria has eco-friendly architecture, with a calm and comforting atmosphere and with trees dotting the landscape. It provides students with well-equipped sports facilities such as soccer fields, a fitness center, pools, squash courts, a golf simulator, sprint track, wall climbing, and basketball arena.

The campus is supported by a state-of-the-art IT facility. They have won many IT-related awards, such as for their specialist school IT labs and

'open access IT areas'. Students are also provided with a huge library that has more than 500,000 books, 300,000 databases, and 30,000 journals.

The institutional auditor for higher education in England gave their best marks for 16 subjects in Northumbria. With such great scores, the campus is acknowledged as one of the best campuses in England.



## Northumbria Design

The faculty of design is one of the most popular faculties. With more than 1600 students from 65 countries and 120 staff, Northumbria Design has become one of the most enthusiastic and passionate faculties in Northumbria. Two locations were chosen to be the studios for the students; the University's Newcastle City Campus East and the satellite campus in London.

Established more than 160 years ago, five academic communities have been founded: Fashion, Industrial Design, Visual Communication, Innovation Design, and Creative Entrepreneurship. They have helped

shape the good reputation of this university. They have won many awards related to design, design teaching, research, design activities, and collaboration with the design industries.

More than 80 awards were received by Northumbria in 2013. 2013 was an unforgettable year for the Media Department and Design Communication as they successfully garnered 4 prestigious awards from the Royal Television Awards Society and the D&AD Graduate Academy.

Both the students and the staff of Interactive Media Design and





Graphic design are also high achievers with 18 awards and praise from the D&AD, Roses Student Awards, ISTD, Time Drawing Competition, Guinness World Records, Music Awards, and Creative Conscience Awards.

The teaching staff also helps to build a good reputation through their work in many fields. In 2013, 13 awards were received by lecturers who have had many experiences in industries worldwide.

Many graduates of Northumbria University are successful and widely known in industry. For example, Sir Jonathan Ive, the mastermind behind the design team for iMac, iPod, and iPhone; Tim Brown who is the CEO and the president of IDEO; and Warren Trezevant from Pixar Animation Studios which was responsible for movies such as Finding Nemo, Monsters Inc., Toy Story, and The Incredibles.



## BINUS NORTHUMBRIA SCHOOL OF DESIGN



As one of the leading institutions in Indonesia, BINUS INTERNATIONAL is making its contribution to the world of design and fashion in Indonesia by creating a special design and fashion school, as a result of its collaboration with Northumbria University.

This partnership will strengthen the education programs that BINUS offers. This collaboration is expected to make a world class design school which focuses on the creative industry.



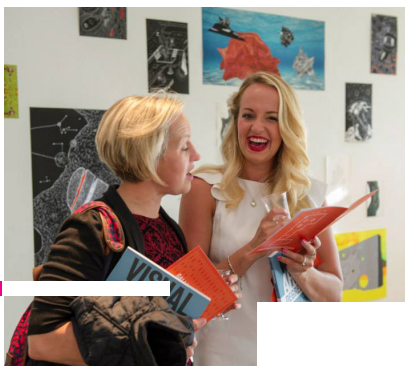
BINUS-NORTHUMBRIA SCHOOL OF DESIGN (BNSD) is dedicated to supporting Indonesian creative industry. Since Indonesia's economy is currently growing, creative industries such as design and fashion are developing significantly as well.

The programs that BNSD offers are Fashion Design, Fashion Management, Graphic Design and Media. By following the BNSD programs, the students will receive double degrees without having to go abroad. Moreover, a comprehensive global standard curriculum will be received by the students.

With all the experience and capability of Northumbria University, BINUS INTERNATIONAL is honored to deliver the same values for Indonesian designers.

At the end of every semester, an auditing team from Northumbria University will come to Jakarta to assess and evaluate students' work, organize workshops, and give input for program development. **(RAW)**

BNSD is the continuation of the bilateral relations between Indonesia and United Kingdom which started in 2012 and was witnessed by the President of Indonesia, Susilo Bambang Yudhoyono.







# INTERNATIONAL YOUTH DAY 2014

*Youth &  
Mental Health*



EVERY 12TH OF AUGUST, THE WORLD CELEBRATES INTERNATIONAL YOUTH DAY. IT BEGAN WHEN THE WORLD'S YOUTH MINISTERS GATHERED IN LISBON IN AUGUST 1998 AND AGREED TO CELEBRATE THE YOUTH OF THE WORLD. IN DECEMBER 1999, THE GENERAL MEETING OF THE UNITED NATIONS DETERMINED AUGUST 12TH TO BE INTERNATIONAL YOUTH DAY.

**GIVE ME**



**YOUTHS  
SO THAT I CAN  
MOVE THE  
WORLD!**

Ir. Soekarno

The young generation are a dynamic and energetic group. With their modern ideas, they are a vital force in a changing, and often unpredictable world.

Youth undergo physical and psychological changes that can place them in a fragile condition during the processes of growth and puberty. They are often faced with complicated problems related to physical changes, nutritional needs, psychosocial development, as well as emotional and intellectual development issues that can create internal conflicts.

Youth is also a time of urges. Emotional states can change in a split second. Drastic mood swings in teenagers are often caused by homework, schoolwork, or daily chores at home. Conditions like this may affect the mental health of young people.

According to data released by the Social Policy and Development of the United Nations, 20% of the world's youths have experienced or are experiencing a mental health condition. While 70% of juvenile delinquents have at least one mental condition, 55% have 2 or more.

This issue was the main focus of International Youth Day 2014. Using "Youth and Mental Health" as the theme and "Mental Health Matters" as the slogan, the United Nations invited the world's youths and general society to erase the stigma of mental conditions so that youths can seek help and support without embarrassment.

Ways to help youths with mental disorders include improving education and raising society's awareness of the issues surrounding youths' mental health. It requires active participation to raise awareness in our society. Youths are our successors and will become the agents of change that will influence our future. This is especially important, given Indonesia's emerging geopolitical and economic importance in a changing world.

International Youth Day is celebrated to appreciate youths for their efforts in developing and improving the global society. With this celebration, it is hoped that young people can be more actively involved in society as well as giving positive contributions to their countries. That includes the youth of Indonesia. So stay healthy and spirited.



# BIPEDS

**BINUS INTERNATIONAL Pool of English Debaters**



Despite currently having only eleven active members, a relatively small number for a university student organization, BIPEDS (BINUS International Pool of English Debaters) has become a well-known organization at both the national and international level. Their spirit and dedication is matched only by their critical thinking and reasoning skills, leading to victory in numerous debating competitions.

The journey of BIPEDS began six years ago when a lecturer at JWC named Anna Alfaro Manurung formed a debating club. Anna has a large passion for debate, public speaking and education. Later, Dewi Wijayanti (Wijay) became the coach of BIPEDS.

To recruit members, Anna held a debating competition on campus, and English Language Services (ELS) helped them organize regular competitions. This not only sharpened the argumentative skills of the team but also introduced the name BIPEDS to other competitors.



# BIPEDS Today



BIPEDS has 11 active members. They are Melisa Irene (Accounting 2015) the president, Wilson Salim (Accounting 2016), Zakky (Computer Systems 2016), Gierdino Julian (Information Systems 2016), Livia Margaritha (Accounting 2015), Yosifebi (Communication 2016), Novia Ayu Pratiwi (International Business 2017), Kevin Manuel (Computer Systems 2017), Keanu (Computer Systems 2018), Jeffery Supriadi (Accounting 2017) and Rachel Ivana Oei (International Business 2017).

Melisa Irene, President of BIPEDS, is always on the lookout for new members to replace those who

graduate and move on. "As time goes by, along with the awards that we have received, our organization is getting more recognition. Therefore, we hope that more people will be interested in join us," she said.

BIPEDS has won a number of regional, national and international trophies and is one of the most awarded organizations on campus.

Last July, BINUS International's A team (Melisa Irene, Wilson Salim, and Gierdino Julian) won the 18th Java Overland Varsities English Debate, the oldest Indonesian competition of its kind.



## The Power of Kinship

Irene believes that there are some benefits to having a small club. It makes it easier for her to lead the organization and gain a consensus, and for the members to know each other well. They train twice a week and, like brothers and sisters, they push each other to reach their potential.

Novi summed this up by saying,

**"There is no gap between us, or seniority issues. They treat me like a little sister, even though I'm still new to the team."**



## Dedication to Winning

At first, some members know little about debating. Gery admitted that he wanted to improve his skills in public speaking and other soft skills. Zakky, joined for similar reasons. "Other than improving our speaking skills, joining this organization also improves our critical thinking. This skill is valuable for students."



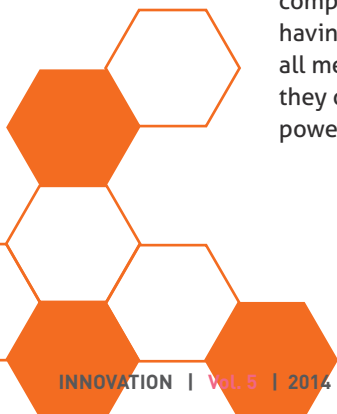
## The Dream to be the Powerhouse of Debating

Irene dreams of becoming a big name in the world of debate, as do most members. They are on the right track. BIPEDS is included in the top four debating teams at college level in Indonesia, along with UI, UGM and ITB.

Looking after each other and competing fiercely while still having fun are important for all members of BIPEDS, as they continue to be a debating powerhouse.

### National Achievements

- Champion at JOVED 2014, IVED 2013, BAWOR Cup 2013, GMDT 2013, NUDC 2011 and 2013, JFF 2012, ALSA UNPAD 2011
- Best Speaker at JOVED 2014, BINUS Pro Ams 2014, NUDC 2013, BAWOR Cup 2013, AEO 2012, eFest 2012
- Grand Finalist at AEO 2012, Jakarta Mini Open 2012, NDC 2012, JFF 2012, ALSA UI 2011, Founder's Trophy 2009 and 2010
- Semi Finalist at IVED 2014, PetroGasDay 2014, AEO 2014, BAWOR 2012, JMO, JFF, NDC, FT 2011, JOVED 2010
- Top 10 best speakers in NDC, BAWOR, JMO, AEO, EFL UADC 2014
- Quarter finalist at EFL UADC 2014, IVED 2012, NDC 2012, JOVED 2011





## International Achievements

- Quarter Finalist at WUPID 2013
- Champion at EFL UADC Malaysia 2012
- 2 BIPEDS members in Top 10 EFL NTU Best Speakers
- 3 BIPEDS members in Top 3 EFL UADC Malaysia Best Speakers
- Champion at International Public Speaking and Debating Championship LSPR 2010
- Semi Finalist at EFL UADC Macau 2011
- Quarter Finalist at OIC
- Quarter Finalist at Asian British Parliamentary

# BIPEDS WIN

## The Oldest Debating Competition in Indonesia

THE BINUS INTERNATIONAL POOL OF ENGLISH DEBATERS (BIPEDS) EMERGED AS THE CHAMPIONS AT THE 18TH JAVA OVERLAND VARSITIES ENGLISH DEBATE (JOVED) 2014, WHICH WAS HELD AT UNIVERSITAS PGRI, SEMARANG.

Melisa Irene, Wilson Salim and Gierdino Julian, BI's A team, made their campus proud by beating the team from *Universitas Brawijaya*, Malang in the final round. This is the first time that BIPEDS have won the oldest parliamentary debating competition between Indonesian universities.

The competition has been dominated by universities coming from West and Central Java. *Universitas Brawijaya* was represented very well by Zelly Sidi Zamzami, Nadya Ayunin and M. Fahri Akbar, but during the intense final round BIPEDS made

a more convincing argument on the topic of how television stations may favor certain political parties during elections.

This success strengthens the position of BIPEDS as a true national debating powerhouse. In the last six years, they have won many well-known debating competitions, such as Varsities English Debate (2013) and the National Universities Debating Championships (2011 and 2013). The siblings, Melisa Irene and Wilson Salim, were also regarded as the best speakers in the JOVED competition. **(RAW)**

# BINUS INTERNATIONAL

## — *with* — IFRS Foundation *Organized*

### The 1st IFRS Workshop in Indonesia



THE WORLD IS AIMING TO INSTALL ONE GLOBAL ACCOUNTING STANDARD, WITH THE INTERNATIONAL FINANCIAL REPORTING STANDARD (IFRS) AS THE BASIS.

In order to help accounting teachers deliver IFRS teaching in Indonesia, BINUS International worked with the IFRS Foundation in arranging a workshop, which was held on July 2nd 2014 at the JWC campus. The presenters, from the International Accounting Standard Board, were Darrel Scott (Board Member) and Michael Wells (Director, IFRS Education Initiative).

This workshop was important because Indonesia has adopted the IFRS standards and there have been few IFRS-related workshops organized for accounting teachers, leading them to teach IFRS with a regulation-oriented approach rather than IFRS's standard principle-based approach. The IFRS workshop calibrated the teaching methods of accounting teachers to meet IFRS standards.

"This workshop for IFRS teachers is the first in Indonesia and was a rare and valuable opportunity," said Dewi Fitriyani, Ph.D, CSRS, CMA (Head of School, Accounting & Finance, BINUS INTERNATIONAL). (RAW)

# BINUS UNIVERSITY

## International Communication Appreciation



TODAY, WAR IS CONSIDERED BY MANY TO BE NO LONGER NECESSARY. WHERE INTERNATIONAL LAWS ARE MADE TO REGULATE THE RELATIONSHIPS BETWEEN COUNTRIES, INTERNATIONAL ORGANIZATIONS CLOSELY ENFORCE AND OBSERVE THE PRACTICE OF THE LAWS. HOWEVER, THERE ARE STILL MANY THINGS THAT MODERN WARS HAVE INHERITED FROM CONVENTIONAL WARS AND COUNTRIES NEED TO BE PREPARED.

This issue was brought up in the ninth IR Lecture Series with Major Agus Harimurti Yudhoyono, M.Sc., MPA, in a seminar organized by the International Relations department of BINUS University. The topic of the seminar was "The Legacy of Modern Warfare: Technology Advancement vs Boots on the Ground," and was held on May 5th at the Joseph Wibowo Center.

Agus, the eldest son of President Susilo Bambang Yudhoyono, also lectures at Universitas Pertahanan. He shared information about theories of war, his experience in the battlefield, and his views on whether there is a need for war as well as how to deal with conflicts when they happen.

Whether we are prepared or not, war may happen again in the future. What kind of war it is or who the actors will be cannot be predetermined.

"One thing for sure, rivalry between countries involves military power, but just being strong and smart will not be enough. Being adaptive is the most important mindset that we need to develop in facing the competition between countries," he stated.

At the end of the seminar, Agus thanked the International Relations department for its impressive IR Lecture Series. "Although they have only been around for two years, to be able to make an event like this is amazing. The people who are invited are important figures. I hope International Relations can always produce great students for the sake of the country and the people," he said. (RAW)





## BINUS HR Gathering



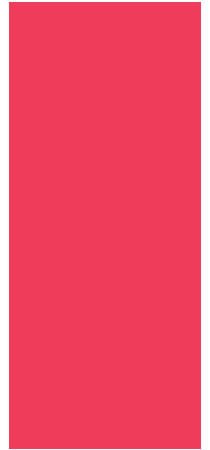
IN ORDER TO SHARE INFORMATION ABOUT HUMAN RESOURCES, BINUS UNIVERSITY HOSTED HR GATHERING 2014 ON JULY 17. WITH THE THEME OF "HUMAN CAPITAL TRANSFORMATION", THE PRESENTER WAS HERIYANTO AGUNG PUTRA, DIRECTOR OF HUMAN CAPITAL AND CORPORATE AFFAIRS, GARUDA INDONESIA.

Unfortunately, F.X. Sri Martono, Chief of Corporate Human Capital Development of Astra International could not present as intended. However, the news did not diminish the enthusiasm of the forty HR staff members from various national and international companies gathered at the Atlet Century Hotel in Senayan.



Tubagus Hanafi Soeriaatmadja, MM, MBA, Program Director of MM Executive at BINUS Business School, served as the moderator. The event began with an opening speech by Dr. Ir. Boto Simatupang MBP, Vice Rector Global Employability & Entrepreneurship BINUS University.

"Right now, companies are faced with a new challenge, which is to build up a brand for the youth, who are often not aware of well-known companies. Here at BINUS, we do not only produce knowledge, but we also produce talent, so that we can be a close partner to the industry," said Boto.



Heriyanto Putra shared the story of how Garuda Indonesia became one of the best airlines in the region, largely due to changes in HR management. He emphasized the importance of human resources playing its role as a machine that moves the firm, as he presented his paper: "Improving Corporate Performance Through Human Capital Transformation".

Heryanto admitted that HR issues had become a challenge for Garuda, and stated that readiness is the key in answering all challenges.

"All companies have their own HR challenges. Garuda's is to find the best pilots. Since they are the most crucial element in a flight industry. It is never easy to find pilots who can meet our standards," said Heryanto.

To tackle this challenge, Heryanto's team has developed a flight school. With its own flight school, Garuda can prepare pilots to meet the expectations of the company and also scout for great pilots outside the company.

Heryanto explained the two main challenges in HR management. The first is within the company itself, such as corporate culture and orientation. The second is the area in which the company operates, such as regulations and the economy of the country.

"The issues of human resources that change from time to time are the matters of talent and leadership, engagement behavior and HR Analytics. Therefore, there are at least three things that we need to focus on: people, process and technology," said Heryanto. **(RAW)**



# BINUS UNIVERSITY AT THE AGE OF •

# 33

FOR 33 YEARS, BINUS UNIVERSITY HAS BEEN PRODUCING QUALITY GRADUATES. IN ORDER TO GIVE THANKS, MASS WAS HELD ON JULY 1 IN THE AUDITORIUM OF ANGGREK CAMPUS. THE EVENT WAS ATTENDED BY THE CEO, THE FAMILY OF THE BOARD OF MANAGEMENT, AND BINUS UNIVERSITY'S RECTORS. THE MASS WAS LED BY RP. JOANNES HERU HENDARTO SJ - WHO IS ALSO THE HEADMASTER OF KANISIUS JAKARTA HIGH SCHOOL - ALONG WITH RD. LEDOBALDUS ROLING MUJUR PR., RD. ALOYSIUS JONSON PR. AND MEMBER OF KMK, THE UNIVERSITY'S CATHOLIC GROUP .



Since it was during the time of Ramadhan, a fast breaking event was held together with people that live around the campus and other stakeholders the following day. The 'BINUS Berbagi' event featured performances by Rampak Bedug, Scholars Perform, Tausiyah, Marawis, Balas Pantun, Kultum and a *kolintang* and *angklung* performance by the staff.



Staff, representatives of the government and the police force attended the event. Industrial partners such as PT Triputra Investindo Arya, Yayasan A&A Rachmat, PT Valbury, Yayasan Tunas Muda Cendekia, Lautan Luas, SP Solutions, Vivere, Djarum Foundation, Komisi Pengembangan Sosial dan Ekonomi Keuskupan Agung Jakarta and the Ayo Sekolah Ayo Kuliah program. Also present were the publishers of Buku Anak Nasional UNESCO, and Yayasan Cinta Anak Bangsa.

In this event, Ir. Bernard Gunawan, CEO of BINA NUSANTARA, talked about the upcoming yearly program - the BINUS Talent Kids Scholarship that was first introduced in 2004. "Ladies and gentlemen and representatives of schools, we hope for your participation in Talent Kids 2014. The staff can register your children for scholarship in Talent Kids 2014," said Bernard.



"With 'BINUS Berbagi' as its theme, we wanted to invite the society, the government as well as industries to give back to the community. Share your time with your loved ones, share your talents, share your knowledge, share your wisdom and share any materials to the underprivileged. Because what we have now are entrusted to us by the Almighty as blessings for others," said Bernard. (AL)



# Exploring Street Food Stalls in Jakarta

THE VARIETY AND QUALITY OF FOOD IN JAKARTA ENCOURAGES VISITORS TO COME BACK FOR MORE AND SATISFIES THE APPETITE OF ITS CITIZENS. MANY INTERESTING DISHES ARE AVAILABLE TO THOSE WHO ENJOY TASTY FOOD. THE GROWING NUMBER OF RESTAURANTS ENSURES DIVERSITY, BUT THERE IS ONE SIGNATURE CULINARY EXPERIENCE IN JAKARTA THAT IS CONSTANT: STREET FOOD.

Street food is a staple of many cultures, and several countries hold festivals that highlight street food. Jakarta holds yearly food festivals in many places, such as Pecenongan, Bendungan Hilir, Sabang and various shopping centers. Street food vendors can be found almost anywhere in Jakarta, some of whom have been around for decades. Often, particular stalls have historical value that causes diners to reminisce about old times.

Young people in Jakarta have a great appetite for street food, despite the lack of sofas or air conditioning. Some of Jakarta's most popular stalls include:





## SOTO DAN SATE APJAY

*Soto & Sate Apjay* is located in front of *Apotik Jaya* (hence the name), in Panglima Polim, South Jakarta. For years, this place has been a top choice for connoisseurs. Its signature dishes are *soto ceker*, *soto ayam*, *soto ranjau*, *sate kambing*, *sate ayam* and *sate telur muda*, a rare dish that is difficult to find elsewhere. Prices range from Rp 10,000 to 35,000 and it is open from 5pm to 2am. If you're craving a light snack, they also have roasted corn and toast.



## NASI GORENG KEBON SIRIH

Established in 1958, this place is famous for its mutton fried rice and is known as a must-try street food experience for fried rice enthusiasts.

*Nasi Goreng Kebon Sirih* was founded in 1958 by the late H. Nein and is one of the most popular culinary experiences in Jakarta. It is located in Jalan Kebon Sirih, Central Jakarta. Their legendary mutton fried rice is only Rp 23,000 per portion.



## SATE PADANG AJO RAMON

The Santa region near Blok S is another culinary heaven in South Jakarta with many street food vendors. The standout stall is *Sate Padang Ajo Ramon*, famous for his thick meat and Minang sauce glazes, which have caused his customers such divine pleasure since the 1980s.



## PUSAT WISATA KULINER PECENONGAN

Located in the heart of Jakarta, Pecenongan is a popular place to dine, especially after the sun sets. Some recommendations include *Martabak 65A*, which sells Nutella-filled *martabak*, and *Restoran Kwang Tung*, with its incredible porridges.

Street food is ubiquitous in Jakarta, so there is always more to explore and enjoy! (RAW)

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